

CURTIN SINGAPORE

where east meets west
where technology meets tradition
where you meet your future

Student Guide 2009



WELCOME TO CURTIN SINGAPORE



Professor Jeanette Hackett
Vice-Chancellor
Curtin University of Technology



Professor John Neilson
Pro Vice-Chancellor
Curtin Singapore



Dr Rod Jones
Chief Executive Officer
Navitas Singapore

Curtin campus locations

-
- Singapore Campus
 - Sarawak Campus, Miri Malaysia
 - Perth City Campus
 - Northam Campus
 - Bentley Campus, Perth Main Campus
 - Margaret River Campus
 - Kalgoorlie Campus
 - Sydney Campus

Curtin University of Technology is an Australian pioneer of tertiary education delivery in the international market. The University began delivering programs in Singapore in 1986, and now counts the Marketing Institute of Singapore, the Singapore Institute of Materials Management and the Singapore Human Resources Institute as valued long-term partners.

Curtin's Singapore Campus is an excellent opportunity to build upon these important relationships and take it a step further. The new campus enables current operations with our Singapore partners to be consolidated in a single location close to the bustling heart of the city. We look forward to greater benefits for our current and future students.

Curtin is Western Australia's largest university offering courses at undergraduate, postgraduate and doctoral levels. In 2007 more than 41,300 students were enrolled at the University, with 17,100 being international students. Curtin is committed to strong international engagement and strives toward innovative, modern teaching methods and the highest academic standards. Curtin has extensive research activities with the University ranked 11th in a comparison of Australian universities' total 2006 research income.

We are widely recognised for the practical and applied nature of our courses, and successful partnerships with industry, business and government that enable students to gain essential and relevant skills. This, coupled with our research that is focused on solving real world problems, produces graduates poised to make a real difference in the world.

Professor Jeanette Hackett
Vice-Chancellor
Curtin University of Technology

It is with pleasure that I welcome your interest in Curtin Singapore.

At Curtin Singapore we offer a variety of undergraduate and postgraduate courses. Curtin courses are widely recognised for their practical and applied nature, a combination which enables graduates to be effective in the workplace upon graduation.

Curtin Singapore is strongly committed to innovative, modern teaching methods and maintenance of the highest academic standards. At Curtin Singapore you will find a caring community with staff dedicated to providing a stimulating and supportive learning environment. As a Curtin Singapore student you will be provided with a quality education that prepares you to live and work in the global environment

Curtin Singapore is the newest addition to Curtin's campuses around the world. When you choose Curtin Singapore you can be confident you are choosing a leading and internationally recognised education provider.

I look forward to welcoming you to Curtin Singapore.

Professor John Neilson
Pro Vice-Chancellor
Curtin Singapore

A very warm welcome to Curtin Singapore.

Curtin Singapore was established in 2008 with the intention of bringing Curtin's offshore programs into a single, consolidated, state-of-the-art campus. This will allow a full synergy of Curtin's academic delivery in Singapore.

Singapore's stated intentions of being Asia's premier education hub and its well known education system will make Curtin Singapore an excellent choice for students seeking a university degree with an added Asian flavour. Singapore is a safe, multi-cultural and vibrant city that embodies the finest of East and West. Students will be part of an exciting campus which gives them access to the Asian region and beyond.

We hope you enjoy your learning experience at Curtin Singapore.

Dr Rod Jones
Chief Executive Officer
Navitas Singapore

CURTIN SINGAPORE IN THE HEART OF ASIA

S I N G A P O R E

DESTINATION	DISTANCE (KM)
Beijing	4481
Ho Chi Minh City	1097
Hong Kong	2588
Jakarta	892
Kuala Lumpur	317
Perth	3907
Shanghai	3796



Legend
— Mass Rapid Transit lines
● Mass Rapid Transit stations
— Expressway
○ Places of interest

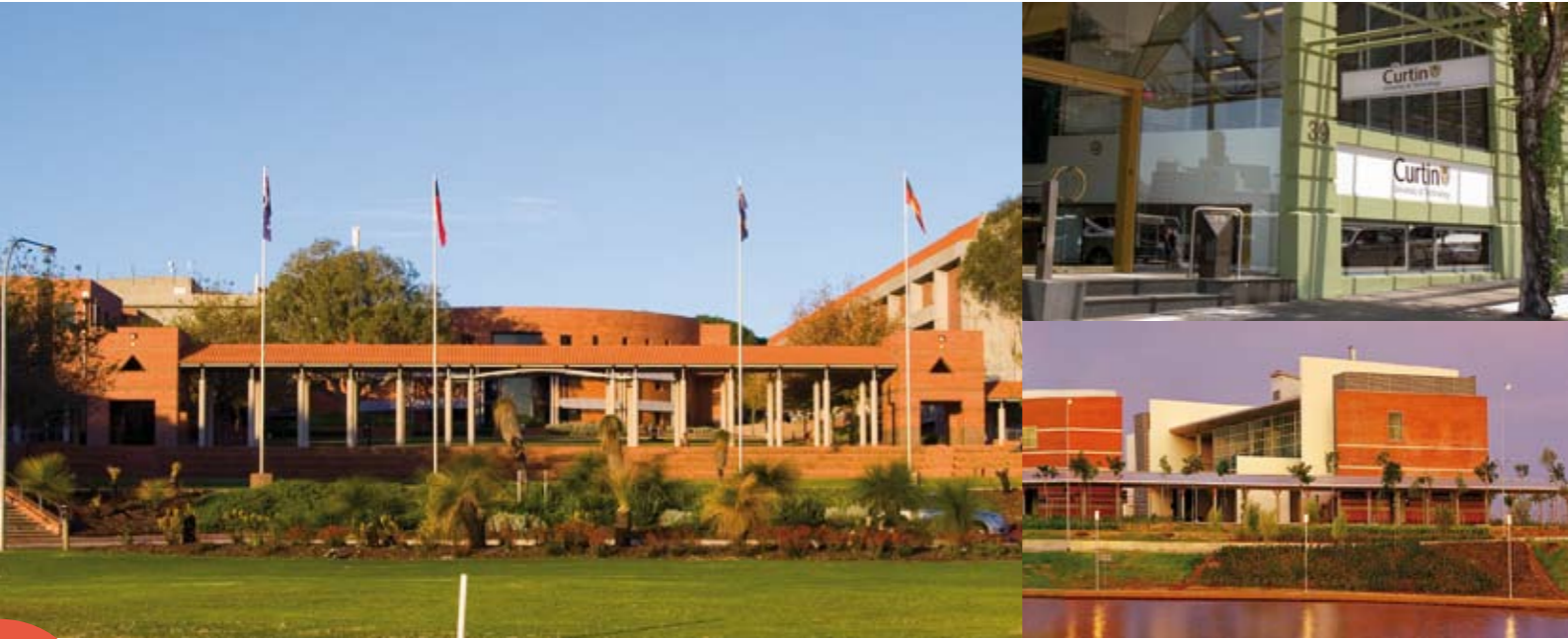
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CURTIN SINGAPORE





WHERE EDUCATION MEETS INDUSTRY

Curtin University of Technology

A degree from Curtin is recognised globally. Curtin graduates have the confidence and skills they need for successful careers in the modern international market.



Why Curtin?

Curtin aims to produce career-ready graduates with a passion for life-long learning and a commitment to serving the needs of the broader community. Courses have applied, practical subjects with a strong emphasis on industry links, which means students are able to work closely with companies in their chosen field, often securing employment before graduation.

Courses at Curtin are designed to best meet student and industry needs. The University does this by ensuring industry links, intercultural and Indigenous awareness and interdisciplinary study are embedded into each course.

Curtin is continuing to provide world-class teaching facilities in partnership with the biggest industry players to ensure that every graduate receives a diverse, challenging and rewarding education that is grounded in the real world.

Curtin Bentley

Curtin's main campus is in Bentley, a suburb of Western Australia's capital city, Perth. It is the largest and most multi-cultural university in the state, with Australia's third-largest international student population. The University offers undergraduate and postgraduate courses across five faculties: The Centre for Aboriginal Studies, Curtin Business School, Science and Engineering, Health Sciences and Humanities. Curtin's key strengths lie in health, energy and resources, business, technology and sustainability.

Curtin Sydney

Curtin Sydney is a recent addition to Curtin's campuses around the world and gives students access to a flexible and superb education in one of the world's most cosmopolitan cities. The campus is located in the heart of the Sydney central business district, allowing students to have access to a variety of cultural experiences unique to Sydney. Curtin Sydney continues the dynamic emphases on innovative teaching methods, strong industry links and highly employable graduates that are synonymous with the Curtin name.

Curtin Sarawak

Curtin's Sarawak Campus is the University's first offshore campus, established in 1999 in partnership with the Sarawak Government. Located in Miri, Sarawak, the campus is the first foreign university campus in East Malaysia. Curtin Sarawak provides an exciting opportunity for students in the region as it establishes a direct link with the extensive resources in the Curtin network. Curtin Sarawak is a state-of-the-art campus with fully equipped laboratories and teaching facilities, which provide an ideal educational environment for students from Sarawak, other parts of Malaysia and further afield.

International emphasis

The University has a longstanding reputation in the international market and was a pioneer in the provision of international education, particularly in South-East Asia. The Curtin Singapore Campus continues this strong international focus.

Industry links

With 41,300 students from more than 105 countries, Curtin has established a worldwide reputation as a dynamic and stimulating place of learning. Committed to academic excellence, innovation and modern teaching methods, Curtin's close links with business, industry, government and the community reflect its applied focus. These important links provide a valuable resource for the University as students are able to develop a real world approach to learning.

Professional partnerships

Curtin has important links, developed over many years, with our professional partners in Singapore: Marketing Institute of Singapore, Singapore Institute of Materials Management and the Singapore Human Resources Institute. Each of these organisations provides high levels of professionalism for their members, particularly with the benefit of their international perspective.

Supportive

Curtin's student-centred approach ensures students will excel. Curtin offers convenient, high-quality services to meet just about every student need, including learning strategies, practical study skills and advice. The University's commitment to its diverse student population is reflected in the flexible study options it offers across a wide range of disciplines. It is all part of Curtin's commitment to delivering an excellent education.

Teaching excellence

Curtin's growing reputation and success can be attributed to its high-quality teaching and research staff. The University is committed to the highest academic standards and cutting edge teaching methods. The confidence that comes from a quality education ensures Curtin graduates are in demand and well-placed to pursue career opportunities around the world.



WHERE CUTTING EDGE MEETS CULTURE

Why study at Curtin Singapore?

- Singapore's geographical location makes travel to other regions easy and inexpensive.
- Changi Airport serves more than 60 airlines which fly to 145 cities.
- Singapore is the busiest port in the world, servicing more than 600 shipping lines.
- Singapore comprises one main island and 63 surrounding islets, for a total land area of 682 square kilometres.

Curtin Singapore gives students access to an excellent education in one of the world's most cosmopolitan cities. Students at Curtin Singapore enjoy first-rate facilities, high calibre staff, innovative teaching methods and links with industry practitioners. The Curtin Singapore Campus is located just outside the central business district within stimulating surroundings.

Curtin education in Singapore

Curtin Singapore is the newest addition to Curtin's campuses around the world. This new campus makes a Curtin education even more accessible. Curtin Singapore continues the dynamic emphasis on innovative teaching methods, strong industry links and highly employable graduates that are synonymous with the Curtin name. When you choose Curtin Singapore you can be confident that you are choosing a leading educator that is recognised globally.

Curtin Singapore offers a range of undergraduate and postgraduate courses.

Our first undergraduate degree is the Bachelor of Commerce with a range of single and double majors in the following disciplines:

- Accounting
- Accounting and Finance (double major)
- Finance and Marketing (double major)
- International Supply Chain Management
- Logistics Management
- Management and Human Resource Management (double major)
- Marketing
- Management and Marketing (double major)
- Marketing and Advertising (double major)
- Marketing and Public Relations (double major)

At postgraduate level Curtin Singapore offers a Master of Accounting, a Master of Human Resources and a Master of Logistics and Supply Chain Management.

We intend to offer a number of undergraduate and postgraduate courses in other discipline areas.

By gaining a Curtin education in Singapore, students are exposed to the industry environment from the minute they arrive in Singapore. The courses offered by Curtin Singapore utilise the same structure and content as the Curtin Business School (CBS) at the main campus in Australia.



Enrich your life: cultural adventures in Singapore

Curtin Singapore students have access to a quality education as well as a variety of cultural experiences unique to the island city.

From its beginnings as a humble trading post to the bustling metropolis it is today, Singapore is unique. A bridge between the East and the West for centuries, Singapore is a vibrant melting pot of ideas, cultures and people. Local in its perspective but global in its outlook, where age-old traditions and cutting edge innovations are celebrated, Singapore is a place brimming with unbridled energy and bursting with exciting events.

With its friendly and welcoming people, state-of-the-art infrastructure and something new happening every day, Singapore is easy to appreciate.

Chinatown

Hit the chaos and clatter of Keong Siak Road and its surrounds in Chinatown. Young Singaporeans are setting up stylish bars, restaurants, and funky boutique hotels. In Chinatown you will find some of Singapore's best hawker food and most entertaining night life. It's a walk that will take you past colourful shop fronts filled with Chinese medicines, tailors, homewares and charming souvenirs.

Little India

Little India is the focal point of Singapore's Indian community. Its spice-scented streets beckon you to an abundance of ethnic jewellery, jasmine garlands and silk saris. From the large Tekka Centre and Little India Arcade to the small provision shops, Little India is packed with interesting things to discover. During Deepavali (usually between October and November), the Indian Festival of Lights, Little India is transformed into a fairyland of gaily decorated, brightly lit streets bustling with shoppers. Witness also the faith of devotees during the colourful and ritualistic Thaipusam in January and February each year.

Colourful temples co-exist side by side with churches and mosques, parrot fortune tellers stationed by the five-foot way and tantalising scents of spices drifting out from restaurants.

Geylang Serai

Geylang Serai is the cultural heart of the Malay community in Singapore. At the Malay village, go back in time and discover the traditional kampung lifestyle of Malays in the 1950s and 1960s. Or experience traditional Malay arts and crafts like batik painting, kite-making and kampung games such as top spinning.

Sentosa

A slice of paradise right on Singapore's doorstep, Sentosa offers a kaleidoscope of attractions and activities. Once you step onto the island, you will be mesmerised by the breathtaking beauty of the lush greenery peppered with exciting attractions. It's a themed attraction, tropical resort, nature park and heritage centre all rolled into one.



WHERE ASIA MEETS THE WORLD

Living in Singapore

Live and study in one of the most cosmopolitan and picturesque cities in the world. Experience a vibrant arts culture, stunning scenery, superb shopping and a pleasant climate while you gain an internationally recognised university education.



A cosmopolitan lifestyle

If there is one word that best captures Singapore, it is unique. A dynamic city rich in contrast and colour, you'll find a harmonious blend of culture, cuisine, arts and architecture. Brimming with unbridled energy, this little dynamo in South-East Asia embodies the finest of both East and West.

The former British trading post and colony has carved a unique niche for itself in its two short centuries of existence, offering a vivid combination of ultra-modern skyscrapers, remnants of tropical rainforest and colourful ethnic urban areas.

Singapore is well known in the world as a melting pot of cultures, and for its religious tolerance.

Singapore's population of almost four million comprises 77 per cent Chinese, 14 per cent Malays, eight per cent Indians and one per cent Eurasians and people of other descent. The original inhabitants were Malay fishermen, but after the arrival of Sir Stamford Raffles and its establishment as a British trading post, Singapore became a magnet for migrants and merchants. Seeking a better life for themselves and their families, they came from the southern provinces of China, Indonesia, India, Pakistan, Sri Lanka and the Middle East. Each group has retained its own cultural identity while becoming an integral part of the Singapore community.

Language

There are four official languages in Singapore: Malay, Mandarin, Tamil and English. English is the language of business and administration, and is widely spoken and understood. Most Singaporeans are bilingual, and speak their native tongue as well as English. Malay is the national language.

Religion

With its ethnic mix also comes a diverse set of religions. Singapore's skyline boasts the distinctive minarets of mosques, spires of gothic cathedrals, intricate figurines of Hindu temple gods and the distinctive roof architecture of Chinese temples. The main religions are Islam, Taoism, Buddhism, Christianity, Hinduism, Sikhism and Judaism.

Climate

Singapore experiences a tropical climate with hot, humid weather all year round. Daytime temperatures average 86°F (30°C) and humidity is usually above 75 per cent. Singapore has two distinct monsoon seasons, the North-Eastern season from December to March and the South-Western season from June to September.

Cost of living

Living costs vary according to taste, interest and finances. Students and parents should set a budget based on individual needs with flexibility to allow for changes. Singapore is a large city with a range of options to suit the lifestyle you may choose to lead. Budget a minimum of SG\$9,000 - 18,000 per year to cover essential living expenses.

EXPENSE	COST PER MONTH SG\$
Accommodation (rent and utilities)	\$300 - \$800
Food	\$200 - \$320
Travel (public transport)	\$20 - \$80
Books and stationery	\$30 - \$60
Other	\$200 - \$240
TOTAL PER MONTH	\$750 - \$1,500
TOTAL PER YEAR	\$9,000 - \$18,000

Accommodation options

Singapore boasts a diverse range of options to suit all requirements and budgets. Students may choose to stay in hostels with the option of single or shared rooms. Renting a room or sharing an apartment with friends is another popular alternative. Students have the choice of renting government housing (Housing Development Board apartments), or private housing (landed property or condominiums).

A useful information guide on living in Singapore as well as accommodation options can be downloaded from the Singapore education website: singaporeedu.gov.sg/htm/res/res01.htm

- The standard of living in Singapore is among the highest in Asia.
- Cost of living is relatively low compared to Western countries.
- Known as the 'City in the Garden,' Singapore's lush parks and gardens make a great living environment.
- Singapore's integrated transport system offers easy, fast and inexpensive transport to every corner of the city.



WHERE LOCAL KNOWLEDGE MEETS GLOBAL EXPERIENCE

A Curtin Singapore education

Curtin Singapore courses use the same structure and unit curriculum as those offered at the Bentley Campus.



- Curtin Singapore offers a range of entry options and course structures to suit students' individual needs.
- An additional summer semester allows students to fast-track their studies and complete their degree sooner.
- Small class sizes ensure students experience the best possible learning environment.

Curtin provides a superb international education and is committed to producing well taught, flexible, creative and entrepreneurial graduates. Curtin courses are distinguished by their variety, applied approach and relevance to the corporate world.

Curtin Singapore continues the Curtin philosophy of an innovative learning environment that produces graduates who are prepared, confident and globally valuable.

Managed by specialists Navitas

Curtin Singapore is operated by Navitas. Navitas is a global educational group that enhances the Curtin Singapore educational experience with its extensive experience in providing quality services to students. The specialist management skills at Navitas complement Curtin's longstanding national and international reputation for the delivery of quality education. Students at Curtin Singapore will benefit from the commitment to excellence that is characteristic of Curtin University of Technology and Navitas.

Pro Vice-Chancellor

Curtin has appointed a Pro Vice-Chancellor who will live in Singapore and oversee all academic aspects of the Singapore Campus, which includes Curtin's approach to teaching and learning. In addition, the Pro Vice-Chancellor will develop appropriate opportunities for strengthening industry involvement with the Singapore Campus.

Flexible entry options

Courses at Curtin Singapore are as flexible and individual as the students who study them. Students who may not automatically qualify for university entry can enrol at Curtin Singapore in the certificate and diploma programs. Curtin Singapore also recognises previous studies and work experience, enabling some students to take advantage of the relevant prior learning they have acquired. This may enable students to complete their degrees in a shorter period of time.

Fast-track with a summer semester

Curtin Singapore operates on a semester system with intakes in February and July. Students may fast-track their studies with a summer semester starting in November. Students have the flexibility to complete their studies faster or to extend their studies over a longer time period. However, all international students must be enrolled in full-time studies.

Small class sizes

Lectures at Curtin Singapore have a maximum of 80 students, in comparison to most Australian universities which average 300 to 400 students in their first year. Curtin Singapore's smaller classes ensure a supportive learning environment for all students. A better learning environment is encouraged by: increasing interaction between lecturer and students; maximising interaction between students; ensuring that personal attention is given to each student; allowing lecturers to identify and assist students who require extra help and facilitating students' highest academic achievements and cross-cultural experiences.

Location

The Curtin Singapore Campus is located 10 minutes from the central business district with direct bus routes from the campus to three different Mass Rapid Transit (MRT) train stations. Singapore's public transport system provides efficient, affordable and reliable transport to all parts of the island city.

CaseTrust for Education

Curtin Singapore has achieved CaseTrust for Education status and has adopted the Student Protection Scheme (SPS). The SPS aims to protect students' paid fees in accordance with a NTUC Income Master Insurance Policy, CASE-recommended student contract and the Curtin Singapore refund policy. Achieving CaseTrust for Education status certifies that Curtin Singapore puts into place good quality student welfare practices and standards.

For more information on CaseTrust and SPS please visit the CaseTrust website: casetrust.org.sg

Excellent facilities

An ideal learning environment would not be complete without high-quality facilities. Students at Curtin Singapore have access to specially developed facilities with the latest audiovisual teaching equipment and first class computer technology with electronic and extended library services. A prayer room will be available for use by students on campus.

WHERE WE CAN MEET YOUR NEEDS

Entry requirements



Entry into Curtin Singapore is based on academic performance in combination with English proficiency. Forecast or preliminary results are accepted where appropriate. Students from countries not listed should contact the Admissions Office at Curtin Singapore for further details. These entry requirements are a guide only.

English entry requirements

Students can obtain a comprehensive list of English language requirements from the Curtin Singapore Admissions Office.

Students who do not satisfy the English language requirements need to undertake an intensive English language course or alternatively may be offered the Mixed English* program.

* The Mixed English program is available at certificate level only.

Postgraduate entry requirements

International applicants must meet specific course entry requirements and provide evidence of English language proficiency as all courses are taught in English (refer to page 18 for course entry requirements).

Recognition of Prior Learning

If you have previously worked or studied in a relevant field you are encouraged to contact Curtin Singapore to discuss eligibility for recognition of prior learning. Your application for admission should include details of the course syllabus and certified copies of academic transcripts.

Minimum English language entry requirements

ENGLISH LANGUAGE TEST	DIPLOMA	UNDERGRADUATE DEGREE	POSTGRADUATE DEGREE
IELTS*			
Writing and speaking		6.0	6.0
Reading listening		5.5	6.0
Overall band score	5.5	6.0	6.5
GCE O Level	Grade C6	Grade C6	
English 119 O Level	Grade C6	Grade C4	
TOEFL*	525/197	550/213	570/230
SPM English	Grade C6		
HKCEE English	4		
HKALE use of English	Grade D	Grade C	
Australian Year 12 English or English Literature	50 per cent	50 per cent	
Australian Year 12 ESL (English as a Second Language)	55 per cent	Normally 60 per cent	
CUTE (Curtin University test of English)*	Grade C	Grade C	Grade A

*Results for IELTS, TOEFL and CUTE are valid for two years

Academic calendar 2008/09

YEAR	SEMESTER	ORIENTATION	START OF CLASSES	LAST DAY OF CLASSES	STUDY REVIEW WEEK	EXAMS
2008	Trimester 3A	26 - 28 November	1 December	13 February	16 - 20 February	21 - 28 February
2009	Trimester 1A	4 - 6 March	9 March	29 May	1 - 5 June	9 - 19 June
2009	Trimester 2A	22 - 24 July	27 July	30 October	2 - 6 November	9 - 20 November

Undergraduate academic entry requirements

COUNTRY	DIPLOMA	UNDERGRADUATE DEGREE
Australia	TER/UIAI 65 or acceptable foundation year grades	TER/UIAI 70
Bangladesh, Nepal and Pakistan	Minimum three points from two A-level or one A-level and two AS-level subjects or HSC 50 per cent average	Three 'Ordinary' level passes (minimum grade C) and two 'Advanced' level passes (minimum of one C and one D grade) in the General Certificate of Education (GCE) or successful completion of a two-year degree at a recognised institution.
Canada	Year 12 or Ontario Secondary School Diploma with 55 per cent average	British Columbia Year 12, Senior Secondary Graduation Diploma (Grade 12) with C+ and English competence. 2003 onwards, Ontario Grade 12, Ontario Secondary School Diploma with a minimum average of 70 per cent in six Ontario Academic Courses (OAC) and English competence of 60 per cent.
China, Taiwan, Macau	Senior Middle three (Gao San) with 70 per cent or better from four key academic subjects	One year of a bachelor degree at a recognised University OR Completion of the Chinese National University Entrance Examination for admission to key universities in China for a four-year degree program (Gao Kao).
Brunei, Mauritius, Hong Kong	Minimum three points from two A-level or one A-level and two AS-level subjects	Three 'Ordinary' level passes (minimum grade C) and two 'Advanced' level passes (minimum of one C and one D grade) in the General Certificate of Education (GCE).
India and Sub-Continent	CBSE, ISC or HSC (10+2) 50 per cent average	All India Senior School Certificates awarded by the CBSE with an average of 65 per cent in four subjects OR Higher School Certificate awarded by one of the State Secondary Schools Board or Indian School Certificate with an average of 65 per cent in five subjects.
Indonesia	SMA/SMU/III with 7.5 average or NEM with 7.0 average	Successful completion of one or two years of a bachelor degree at a recognised institution or SMA/SMU III with an average of 8.0 in four academic subjects from selected high schools.
International Baccalaureate (IB)	Minimum of 21 over six IOB Subjects (average 3.5 on 1-7 scale)	Full International Baccalaureate with a minimum total of 24 point from six subjects at one sitting. Three of the subjects must be at the higher level, and one of the six subjects should be English.
Japan	Kotogakko Certificate with B Grade average (GPA>3.0)	Successful completion of one year of a bachelor degree at recognised institution.
Kenya	KCSE with C plain average or two A-level passes (three points)	Successful completion of the Kenya Certificate of Secondary Education (KCSE) with a minimum average grade of B or better obtained in eight subjects (including English, Kiswahili and Maths).
Korea	Senior High School Diploma with an overall grade average of 2.8	Completion of Academic Secondary School Certificate with a score of 300 (75 per cent) in the National University Entrance Examination (CSAT) or Successful completion of one or two years of a bachelor degree at a recognised university.
Malaysia	Minimum three points from STPM or A- levels, UEC (two Bs, two Cs)	Two Sijil Tinggi Persekolahan (Malay medium) (STPM) passes (prior 2003 - minimum one C and one D grade) (2003 onwards - minimum one B and one C+ grade) and three credit passes at SPM level and English competence OR Completion of the Malaysian Independent Chinese Secondary Schools Unified Examination (UEC) in at least five subjects with two 'A' grades and two 'B' grades (excluding languages) and English competence.
New Zealand	NZ Bursary (minimum 200pts from best five subjects) or NZ sixth form certificate with 16 or less in four subjects	An A or B bursary award in New Zealand Universities Bursaries and Scholarships Examinations with an aggregate in five subjects equivalent to the Curtin minimum TER (currently 70).
Singapore	Minimum three points from two A-level or one A-level and two AS-level subjects	Three 'Ordinary' level passes (min grade C) plus two 'Advanced' level passes (minimum of five points) in the General Certificate of Education (GCE); and grade C in 'O' level English/English Literature or with separate evidence of English competence.
Sri Lanka	Two Sri Lanka Advanced level with minimum D grade	Three 'Ordinary' level passes (minimum grades of C) and two 'Advanced' level passes (minimum of six points - excluding General Paper/English) in the Sri Lankan General Certificate of Education.
Thailand	Matayom six (or Certificate of Secondary Education (GPA of 2.8 or better)	Successful completion of one year of a bachelor degree at recognised institution.
Vietnam	Year 12 (Tot Nghiep Pho Thong) with grade 6.0 average	Completion of the Bang Tu Tai or Bang Tot Nghiep Pho Thing Trung Hoc with an average of at least 80 per cent in four core academic subjects OR successful completion of one year of a bachelor degree at a recognised institution.
Zimbabwe, Zambia, Tanzania	Minimum three points from A-level or one A-level and two AS-level passes	
All Other Countries	Contact Curtin Singapore	Contact Curtin Singapore.



WHERE EXCELLENCE MEETS INNOVATION

Undergraduate programs

Curtin Singapore's first undergraduate degree is the Bachelor of Commerce, with a number of majors so you can choose your specialisation. The course is renowned for the employability of its graduates.

Diploma of Commerce 307281

Designed to open articulation pathways, this course places an emphasis on decision making processes, trends in technology and associated work patterns, and other major aspects of management in the highly competitive business area.

First Semester

Accounting 100
Economics 100
Business Law 100
Marketing 100

Second Semester

Business Information Systems 100
Management 100

Two electives* from:

Communication in Business 201
Business Statistics 101
Economics (Macro) 101
Law (Contract) 101
Accounting (Managerial) 101

*Curtin Singapore may not offer all elective units every semester

Bachelor of Commerce 130099

The Curtin Singapore Bachelor of Commerce degree is an internationally accredited business qualification with specialisations that can open the door to a wide variety of careers. The program is designed to provide professional business and management expertise, plus a range of life and professional skills.

COURSE DESCRIPTION

Students must successfully complete 24 units for a total of 600 credits. As an introduction to the fundamentals of business, and to help students choose their major, all first year students study a foundation of six common core units. The common core units include Accounting 100, Economics 100, Information Systems 100, Business Law 100, Management 100 and Marketing 100. Note: Some students with The Diploma of Commerce from Curtin or other approved

business qualifications from technical, polytechnic and other colleges may receive recognition of prior learning for the common core units.

A single major gives students the knowledge in their field to make an immediate contribution in their future career choices. Single major students study 12 units that form their major, and a further four elective units.

Double major students gain a solid knowledge base in two separate but complimentary areas of study. The double majors consist of 16 units – eight units from each stream.

Curtin Business School programs are highly dynamic and interactive and use a wide range of teaching methods including case studies and group work. The Bachelor of Commerce degree takes two years if study includes summer semesters. The same amount of time is required to complete a single or double major.

ENTRY REQUIREMENTS

Mathematics, with or without calculus, is desirable. Applicants without mathematics may still be considered. Students without the appropriate entry qualifications may undertake either the certificate or diploma courses also offered at Curtin Singapore.

PROFESSIONAL RECOGNITION

Graduates with a Curtin commerce degree have a competitive advantage in finding employment. Many graduates are in senior management positions in Australia and internationally. Curtin Business School programs are designed wherever possible to conform to the entry requirements of the relevant professional bodies students may seek to join after graduation.

Accounting major 230001

This major is designed to provide students with a comprehensive understanding of, and competencies in, accounting and associated fields of auditing, taxation, business law and financial management. The Curtin Singapore Campus is currently undergoing assessment by the professional accounting bodies and accreditation is expected to be finalised shortly.

First semester

Accounting 100
Economics 100
Marketing 100
Business Law 100

Second semester

Communication in Business 201
Accounting (Managerial) 101
Business Information Systems 100
Management 100

Third semester

Business Statistics 101
Law (Business Organisations) 222
Accounting (Financial) 250

One elective from:

Economics (Macro) 101
Consumer Behaviour 102
Organisational Behaviour 200

Fourth semester

Accounting (Systems) 204
Accounting (External Reporting) 260

Two electives from:

Law (Marketing) 245
Marketing Research 200
Human Resources (Introductory) 200
Marketing Communications 211
Tourism Management 102

Fifth semester

Accounting (Auditing) 300
Accounting (Managerial Control) 301
Finance (Principals) 215

One elective from:

Strategic Marketing 310
Entrepreneurship 300

Sixth semester

Taxation 331
Accounting (Decision Analysis) 308
Business Capstone 301

One elective from:

Business Policy 320
International Management 350
Strategic Management 313

Accounting and Finance double major 234906

This double major is designed for students who wish to become professional accountants, and specialise in corporate and institutional finance. While all Curtin accounting programs are accredited by CPA, the Curtin Singapore Campus is currently undergoing assessment and accreditation for CPA will be finalised shortly.

First semester

Accounting 100
Economics 100
Marketing 100
Business Law 100

Second semester

Business Information Systems 100
Management 100
Communication in Business 201
Accounting (Managerial) 101

Third semester

Finance (Quant. Methods) 203
Accounting (Comp Packages) 220
Accounting (Financial) 250
Law (Business Organisations) 222

Fourth semester

Finance (Analysis) 206
Finance (Principles) 215
Accounting (Systems) 204

Accounting (Financial Reporting) 260

Fifth semester

Finance (Portfolio Management) 301
Finance (Corporate) 307
Accounting (Managerial Control) 301
Accounting (Auditing) 301

Sixth semester

Business Capstone 301
Accounting (Decision Analysis) 308
Accounting (External reporting) 260
Taxation 331
Finance (International) 302

Finance and Marketing double major 235020

This course is taught in association with our partner MIS.



This double major is designed for students who are seeking careers in either the marketing or financial services sector, or who wish to combine the two. Employment opportunities are available in government and non-government organisations, which include commercial and investment banks, regulatory bodies, stock exchanges, insurance companies and large public corporations.

First and second semester

Accounting 100
Economics 100
Marketing 100
Business Law 100
Business Information Systems 100
Management 100
Economics (Macro) 101
Consumer Behaviour 102

Third semester

Economics (Growth and Fluctuations) 202
Finance (Introductory) 201
Business Statistics 101
Sales Management 230

Fourth semester

Finance (Managerial) 212
Economics (Markets) 203
Marketing Research 200
International Marketing 250

Fifth semester

Retail Marketing and Distribution 311
International Trade and Finance 305
Finance (Corporate) 307
Finance (Portfolio Management) 301

Sixth semester

Strategic Marketing 310
Business Capstone 301
Marketing of Services 311
Finance (International) 302

Management and Marketing double major 235016

This course is taught in association with our partner MIS.



This double major is designed to develop strengths in two complimentary but distinct areas, enriching employment opportunities and developing an understanding of a variety of multi-cultural perspectives. The degree will provide students with an overall understanding of managerial competencies and functional marketing.

First semester

Business Information Systems 100
Accounting 100

Business Law 100
Economics 100

Second semester

Management 100
Marketing 100
Communication in Business 201
Consumer Behaviour 102

Third semester

Organisational Behaviour 200
Environmental Issues in Business 200
International Marketing 250
Marketing Research 200

Fourth semester

Human Resource Management (Overview) 200

Sales Management 230
Strategic Marketing 310
International Management 375

Fifth semester

Marketing (Professional Practice) 300
Entrepreneurship 300
Retail Marketing and Distribution 311
Strategic Management 311

Sixth semester

Managing Change 300
Business Ethics 300
Business Capstone 301
Marketing of Services 311

Management and Human Resource Management double major 300966

This course is taught in association with our partner SHRI.



This double major provides students with the skills and qualifications needed to enter a career in management and human resource management. The nature of supervisory positions continue to expand with an emphasis on human resource issues. It provides an overall understanding of management principles together with the specialised human resource skills needed by today's managers.

Prerequisites: Students wishing to complete this double major are required to complete the Singapore Human Resources Institute (SHRI) Diploma in Business and Human Resource

Management. Please visit SHRI's website: shri.org.sg for further information.

Upon completion of the diploma and meeting required English proficiency, students will be given direct entry into the second year of the Bachelor of Commerce (Management and Human Resource Management).

Third semester
Organisational Behaviour 200
Business Law 100
Human Resources Management (Introduction) 200
Environmental Issues in Business 201

Fourth semester
Industrial Relations (Singapore) 201
Human Resources Management (Learning and Development) 212

Business Ethics 300
International Management 375

Fifth semester
Human Resources Management (Conflict and Performance Management) 302
Human Resources Management (Selecting and Promoting Staff) 311
Managing Change 300
Strategic Management 313

Sixth semester
Human Resources Management (Remuneration) 301
Human Resources Management (International) 303
Entrepreneurship 300
Business Capstone 301

Marketing major 300115

This course is taught in association with our partner MIS.



Marketing anticipates demands for products, services and ideas by analysing behaviour of competitors and customers and designing products, promotion, pricing and distribution strategies. This major prepares students to organise and control marketing activities efficiently in a highly competitive and volatile environment. A wide range of employment opportunities are available.

Graduates may join the Australian Marketing Institute and the Australian Institute of Management.

First semester
Accounting 100
Marketing 100
Business Information Systems 100
Business Law 100

Second semester
Management 100
Economics 100
Consumer Behaviour 201
Communication in Business 201

Third semester
Marketing Research 200
Sales Management 230
Integrated Marketing Communication 202
One elective

Fourth semester
Law (Marketing) 245
International Marketing 250
Public Relations (Principles) 201
One elective

Fifth semester
Strategic Marketing 310
Retail Marketing and Distribution 311
Internet Marketing 350
One elective

Sixth semester
Marketing of Services 311
Marketing Professional Practice 300
Business Capstone 301
One elective

Marketing and Advertising double major 234925

This course is taught in association with our partner MIS.



This double major is designed to provide students with an understanding of the principles and processes of advertising, and other forms of communication. This sets the pathway for students seeking careers in the advertising and media fields. The emphasis in this major is on marketing planning and strategy formulation, including strategies for advertising and integrated marketing communications.

This program is accredited by the International Advertising Association (IAA) – one of the leading

global organisations in the field with members in 93 countries and 61 chapters worldwide.

First semester
Accounting 100
Marketing 100
Business Information Systems 100
Business Law 100

Second semester
Management 100
Economics 100
Communication in Business 201
Integrated Marketing Communications 202

Third semester
Sales Management 230
Advertising (Principles) 211
Consumer Behaviour 201

International Marketing 250

Fourth semester
Law (Marketing) 245
Advertising (Media Planning) 250
Marketing Research 200
Brand Management 260

Fifth semester
Advertising (Account Planning) 340
Advertising (Strategic) 310
Advertising (Cross Cultural) 300
Retail Marketing and Distribution 311

Sixth semester
Strategic Marketing 310
Advertising (Campaign Development) 391
Marketing of Services 311
Business Capstone 301

Marketing and Public Relations double major 235023

This course is taught in association with our partner MIS.



This double major is designed to give graduates the ability to define a career in front of emerging market trends. Students study the principles and processes of both marketing and public relations to meet increasing workplace demand for an understanding of both disciplines.

This program is accredited by the Public Relations Institute of Australia (PRIA). PRIA is the sole body dedicated to enhancing the stature of public relations professionals throughout Australia.

First semester
Accounting 100
Marketing 100
Business Information Systems 100
Business Law 100

Second semester
Management 100
Economics 100
Communication in Business 201
Public Relations (Principles) 201

Third semester
Consumer Behaviour 201
Public Relations (Techniques) 220
Sales Management 230
International Marketing 250

Fourth semester
Public Relations (Media) 250
Marketing Research 200
Public Relations (International) 240
Retail Marketing and Distribution 311

Fifth semester
Strategic Marketing 310
Marketing (Professional Practice) 300
Public Relations (Consultancy) 300
Public Relations (Corporate) 360

Sixth semester
Marketing of Services 311
Law (Public Relations) 211
Marketing (Professional Practice) 393
Business Capstone 301



International Supply Chain Management major 230021

This course is taught in association with our partner SIMM.



This major has been designed for students who are interested in pursuing careers in international supply chain management or in logistics related areas like transportation, physical distribution, warehousing, material and inventory management, purchasing, manufacturing, customer services, retailing and information linkages for industries.

Prerequisites: Students wishing to complete this degree are required to complete the Singapore Institute of Materials Management (SIMM) Diploma in Supply Chain Management and Advanced Diploma in International Supply Chain Management. Please visit SIMM's website: simm.org.sg for further information.

Upon completion of the advanced diploma and meeting required English proficiency, students will be given direct entry into the third year of the Bachelor of Commerce (International Supply Chain Management).

Fifth semester
Analytical Marketing 201
Quantitative Modelling 201
Strategic Logistics Management 302
Optimisation and Simulation 201

Sixth semester
Materials Management 201
Business Capstone 301
Supply Chain Information Management 302
Decision Support 300

Logistics Management major 300114

This course is taught in association with our partner SIMM.



This major has been designed for those who are interested in pursuing careers in logistics management or in logistics related areas like transportation, physical distribution, warehousing, material and inventory management, purchasing, manufacturing, customer services, retailing and information linkages for industries.

Prerequisites: Students wishing to complete this degree are required to complete the Singapore Institute of Materials Management (SIMM) Diploma of Logistics Management and Advanced Diploma in Logistics and Materials Management. Please visit SIMM's website: simm.org.sg for further information.

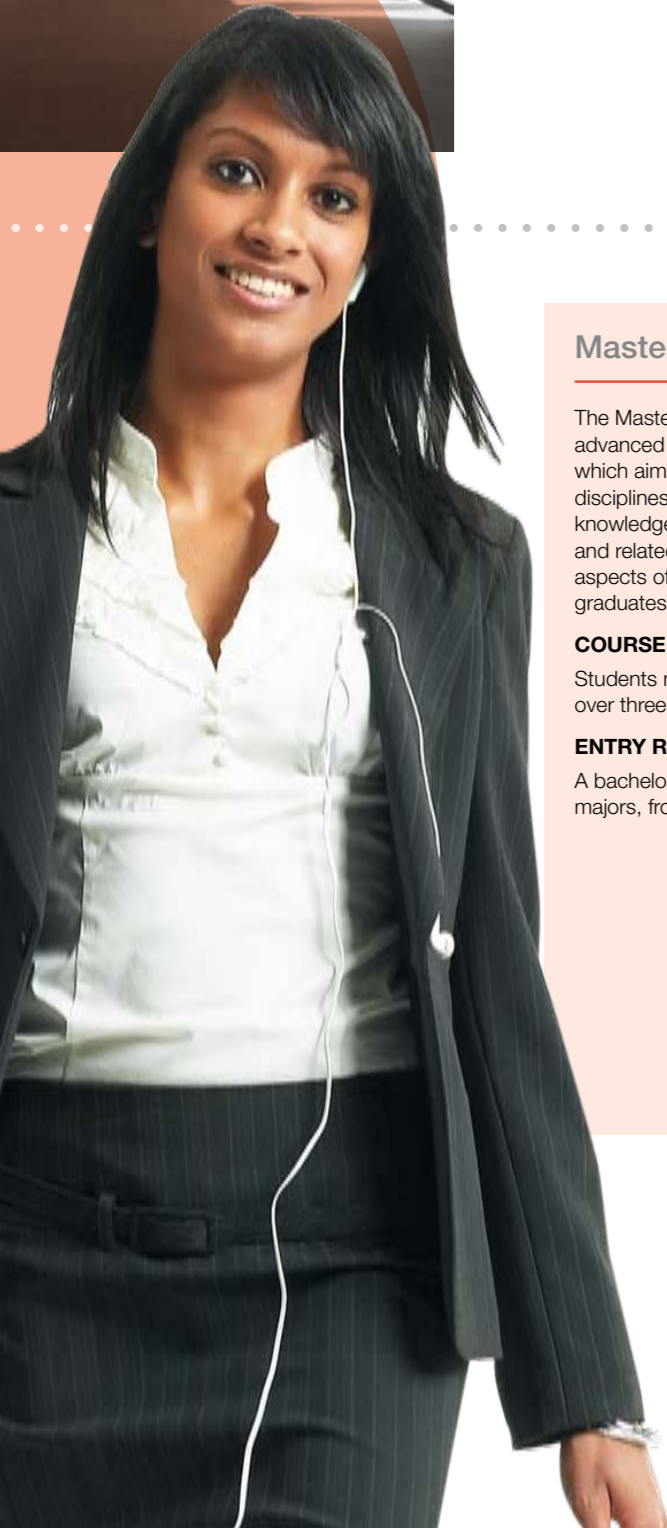
Upon completion of the advanced diploma and meeting required English proficiency, students will be given direct entry into the third year of the Bachelor of Commerce (Logistics Management).

Fifth semester
Analytical Marketing 201
Quantitative Modelling 201
Strategic Logistics Management 302
Optimisation and Simulation 201

Sixth semester
Decision Support 300
Materials Management 201
Location of Economic Activity 301
Business Project 393

WHERE YOU CAN MEET YOUR FUTURE

Postgraduate programs



Master of Accounting 196304

The Master of Accounting is a specialised advanced professional accounting course which aims to provide graduates from disciplines other than accounting with knowledge and analytical skills in accounting and related financial management and legal aspects of business. The course equips graduates for professional accounting practice.

COURSE DESCRIPTION

Students must successfully complete 12 units over three semesters.

ENTRY REQUIREMENTS

A bachelor degree, excluding accounting majors, from a recognised tertiary institution.

PROFESSIONAL RECOGNITION

This course is designed to meet the admission requirements of a number of professional accounting bodies including Certified Practising Accountants Australia (CPAA), the Institute of Chartered Accountants in Australia and the ACCA. To advance to the appropriate status within the professional accounting bodies, graduates must complete the required modules of the professional bodies and fulfil the experience requirements.

First semester

Accounting (Financial) 510
Economic Analysis and Asian Studies 550
Legal Environment 560
Accounting (Quantitative Methods) 516

Second semester

Finance (Principles) 515
Accounting (Corporate) 511
Accounting (Managerial) 530
Accounting (Information Systems) 531

Third semester

Law (Corporation) 564
Accounting (Theory and Issues) 512
Taxation 531
Auditing 551

Master of Logistics and Supply Chain Management 296522

This course is taught in association with our partner SIMM.



Designed for professional logistics specialists who are interested in significantly advancing their career in the area of logistics and supply chain management. Areas of study include: operations management, transportation and physical distribution, procurement, manufacturing, warehousing, inventory, retailing, global business and logistics, and the role of information technology in facilitating supply chain management.

ENTRY REQUIREMENTS

Students are required to complete the Singapore Institute of Materials Management Graduate Diploma in Logistics and Materials Management.

Before starting this degree please visit SIMM's website: simm.org.sg for further information.

Upon completion of the graduate diploma, and meeting required English proficiency, students will be given direct entry into the second year of the Master of Business (Logistics Management).

Third semester

Operations Management 502
Strategic Logistics Management 502
Global Distribution and Transportation 501
Research Methods 655

Fourth semester

Logistics Information Systems 502
Regional Study Tour 502
Business Dissertation (IS) 695
Business Dissertation (IS) 696

Master of Human Resources 146504

This course is taught in association with our partner SHRI.



Designed for managers, human resource and industrial relations professionals, and consultants wanting to develop and expand their knowledge, personal and professional skills in complex and changing organisational climates. The course features guided independent study, team projects and maximum use of information and communication technology.

COURSE DESCRIPTION

Students must successfully complete 12 units over three semesters.

ENTRY REQUIREMENTS

1. A bachelor degree in business, economics or commerce, or an equivalent qualification from a recognised tertiary institution provided the specific discipline in the bachelor degree is different to that of the proposed professional master, or
2. A bachelor degree in a field other than business, economics or commerce, or an equivalent qualification from a recognised institution, or honours degree, or graduate diploma (in business, economics or commerce), or significant professional experience.

First, second and third semesters

Human Resources Management (Staffing Organisations) 563
Law (Industrial) 572
Conflict Resolution Process 601
Industrial Relations (Comparative) 562
Human Resources Management (Strategy) 562
Management Processes and Policies 560
Human Resources Management (Remuneration Management) 561
Human Resources Management (International) 650
Managerial Leadership 561
Cross Cultural Communication and Negotiation 580
Business Ethics 567
Human Resources Management (Learning and Development) 574



WHERE HIGH QUALITY MEETS GREAT VALUE

Fees

Fees are set each year and are payable before the start of each semester.

Payment of fees

The initial fee rate will apply for the academic year of enrolment but may be subject to change in subsequent years in accordance with the rate set by the University Council. All fees, charges and accounts will be payable in advance as determined by Curtin Singapore. Students will not be permitted to commence or continue their course at the beginning of any semester until all outstanding fees, charges or accounts are paid. Students will be charged the full amount for repeating units.

Payment of fees should be made in Singaporean dollars to Curtin Singapore by bank cheque, international bank draft or telegraphic transfer.

For details on how payment can be made by telegraphic transfer contact Curtin Singapore admissions admissions@curtin.edu.sg

Compulsory non-tuition fees for international students[#]

FEE	SG\$	PAYABLE
Medical Insurance	107	Annual
Administration Fee	267.50	Once only

[#] Inclusive of seven per cent GST.

Indicative student fees*

	DURATION SEMESTERS	SEMESTER 1 (SG\$)	SEMESTER 2 (SG\$)	SEMESTER 3 (SG\$)	SEMESTER 4 (SG\$)	SEMESTER 5 (SG\$)	SEMESTER 6 (SG\$)	TOTAL COURSE FEE (SG\$)
DIPLOMA OF COMMERCE	2	7,490	7,490					14,980
BACHELOR OF COMMERCE all majors and double majors	6	7,490	7,490	7,490	7,490	7,490	7,490	44,940
POSTGRADUATE PROGRAMS								
Master of Accounting	3	9,095	9,095	9,095				27,285
Master of Human Resources	3	9,095	9,095	9,095				27,285
Master of Logistics and Supply Chain Management	2	**	**	9,095	9,095			18,190

*Inclusive of seven per cent GST.

*The tuition fees (shown in Singapore Dollars) are based on a normal full-time workload of 100 credits per semester unless otherwise stated. Students studying more than 100 credits per semester will have a higher annual tuition fee. Course changes will attract fee rates applicable at that time. A student should expect that the indicative semester course fee, as shown on the letter of offer, might vary from the actual tuition fee according to the units (subjects) undertaken. The indicative fee is a guide as to what the actual tuition fee will be, because the actual tuition fee is not calculated until enrolment is completed. To calculate the actual course fee, you can refer to the unit (subject) fee that is listed at curtin.edu.sg (refer to the "Fees" section of the menu).

(All fees listed are indicative and subject to annual increases).

**The prerequisite Graduate Diploma in Logistics and Materials Management is to be completed with SIMM prior to commencing semester three at Curtin Singapore. See entry requirements on page 19 for more details.

Student refund agreement

New students

Total refund

Where an offer of a place is withdrawn, a visa denied or the University is unable to provide a course, all tuition fees are fully refundable. If the offer was made on the basis of incorrect or incomplete information supplied by the applicant/student, the University reserves the right to retain 10 per cent of the tuition fee for one semester.

For prospective students with conditional offers, if conditions stipulated in the letter of offer cannot be met, all tuition fees are fully refundable.

Partial refund

New students who, after accepting an offer of a place, give at least 10 weeks' notice prior to commencement of the semester that they are unable to take up the offer, will receive a refund of tuition fees paid, less an administrative fee of SG\$550. New students who, after accepting an offer of a place, give less than 10 weeks notice prior to commencement of the semester that they are unable to take up the offer, will receive a refund of tuition fees paid, less 10 per cent of tuition fees for one semester.

New students who withdraw from their enrolled course after the commencement of the semester, but prior to the census date*, will receive a refund of 50 per cent of tuition fees paid for that semester.

New students with an initial enrolment greater than 75 credits in the semester, who subsequently reduce their study load to 75 credits for any reason prior to the census date*, will receive a credit of the tuition fees paid in respect of the unit/s from which they have withdrawn. The credit shall be used towards future studies in the University.

No refund

Where fraudulent or forged documentation has been presented, the full first semester tuition fee will be retained by the University.

New students who withdraw from a course, or units, after the census date* are not eligible for a refund.

Continuing students

Total refund

Continuing students who, after completion of the enrolment process, subsequently withdraw from their course prior to the commencement of the semester, will not incur a fee liability.

Partial refund

Continuing students who completely withdraw from their course prior to the census date* will receive a refund of 50 per cent of tuition fees paid for the semester.

Continuing students with an initial enrolment greater than 75 credits in the study period, who subsequently reduce their study load to 75 credits for any reason prior to the census



date*, will receive a credit of the tuition fees paid in respect of the unit/s from which they have withdrawn. This credit shall be used towards future studies at the University.

No refund

Continuing students who withdraw from a course or units after the census date* are not eligible for a refund.

Tuition fees will be refunded in accordance with these agreements. Please note that it is the student's responsibility to ensure that when requesting a refund the appropriate withdrawal from a course/unit form has been lodged with the University.

Appeal against refund

In the event that a student is dissatisfied with the outcome of the refund, a written appeal can be made to the admissions office at Curtin Singapore.

* Census date for courses is four weeks after commencement of class.

Navitas scholarships

Helping students achieve their goals

Navitas, world leaders in university pathway programs, is committed to helping students achieve their career goals by offering scholarships to outstanding students.

Partial scholarships

A limited number of partial scholarships will be awarded on the basis of academic merit. These scholarships will apply for the student's final semester of study. Contact the Curtin Singapore admissions office for information on how to apply.

Navitas Family Bursary

Navitas offers financial support in the form of family bursaries. The Navitas Family Bursary applies where two or more students from the same family study at a Navitas institution. The first family member can be studying at a Navitas institution at the same time as other family members or may have studied at any Navitas institution previously. For the purpose of this bursary, a family member is defined as a brother, sister, mother, father, son, daughter or step-child.

The family bursary is granted to the second and subsequent family members who study at a Navitas institution. The bursary is equivalent to 10 per cent of the tuition fee for the first two semesters of study in one program only (ie. certificate IV, foundation, diploma, bachelor degree or master degree at a Navitas-operated institution or campus) and is credited to the eligible student's tuition fee account. Only one family bursary will be granted per student regardless of the number of family members who have studied at a Navitas college.

Please note: the Navitas Family Bursary excludes students who undertake studies at ACBT, AIBT, AUSI, MIBT Indonesia and IBT Knowledge.

PROFESSIONAL PARTNERSHIPS



Curtin Singapore is committed to continue working with its long-standing education partners.

SIMM

simm.org.sg

The Singapore Institute of Materials Management (SIMM) was incorporated in 1980 as a non-profit and self-supporting independent educational institution. The primary objective of SIMM is to establish and maintain a high standard of knowledge and excellence in the fields of logistics, supply chain management and procurement.

The secondary objective is to promote and foster the study, research and development of logistics, supply chain management and e-commerce technology and practises to the field of logistics, supply chain management and purchasing. SIMM has grown to be a premier institution offering education to industry training professionals and assisting in the conversion of manpower for personnel.

At SIMM students can further their education in Singapore through campus studies, with the reputable and award-winning Curtin University of Technology Australia.

As part of the Curtin degree requirements, SIMM conducts study tours for bachelor and master degree students.

Each year SIMM conducts conferences for members which includes the Globaltronics conference on logistics and supply chain, hosted jointly with Reeds Exhibition. More than 300 people attended this conference and they had the opportunity to view the latest logistics technologies. All SIMM students are encouraged to attend the various conferences free of charge.

SHRI

shri.org.sg

The Singapore Human Resources Institute (SHRI) is a not-for-profit professional organisation in Singapore representing more than 3,000 human resource (HR) professionals. Founded in 1965, SHRI is committed to promoting sound, effective and appropriate HR practices. It is also dedicated to maintaining high standards of professionalism in HR management and development.

The SHRI group produces thousands of learning experiences each year through workshops, conferences, seminars, dialogue sessions and academic programs. It hosts signature events such as The Singapore HR Congress, The Singapore HR Awards and The Singapore HR Challenge; publishes *Human Capital* magazine, the *Research & Practice in Human Resource Management* journal and other publications; provides hundreds of web-based tools and resources; helps members and HR practitioners connect in numerous interest areas; conducts future-focused and market-driven research; and provides a national and international voice on HR issues.

In addition, SHRI has an HR Capability Development Centre dedicated to advancing the HR profession and their capabilities. SHRI has a research centre that provides accurate and timely research and strategic business intelligence to facilitate a better understanding of the trends that are shaping the HR industry and the people management issues.

A national professional HR body, SHRI's views are sought and valued by members, the government, private organisations and labour unions in Singapore. The Institute is also an active contributor to the global HR community, having held the office of Secretary-General and Treasurer of the World Federation of Personnel Management Associations (WFPMA) for the 2006-2008 term, as well as the office of President of the Asia Pacific Federation of Human Resource Management (APFHRM) for the 2005-2006 term.

Marketing Institute of Singapore

mis.edu.sg

Creating Marketers

The Marketing Institute of Singapore (MIS), founded in 1973, is the national professional body in Singapore for sales and marketing practitioners. MIS has played an active role in the formation of the Asia Marketing Federation (AMF), as a founding member and its education headquarters since 1991. Over the years, MIS has developed a global network of strategic affiliations with institutes and marketing organisations. The various strategic affiliations have broadened the spectrum of resources and services facilitated within the marketing fraternity.

The relevancy of knowledge sharing within the MIS global platform will lead individual and corporate members to the new generation of marketing trends and hence position them to compete in the global market effectively.

MIS has been offering Curtin University of Technology courses, in Singapore, for many years. Courses are designed to provide professional expertise in the area of marketing as well as a range of other skills which will equip and prepare graduates for future marketing roles. The degree program is relevant to the requirements of today's global economy, with considerable emphasis on decision making, trends in technology and associated work patterns, and other appropriate aspects of management in the highly competitive business arena.



WHAT DO I DO NOW?

Applying to Curtin Singapore

Prospective students currently living in another country but who wish to study at Curtin Singapore may apply directly to Curtin Singapore's Admissions Office or through a Curtin University of Technology overseas representative.

STEP 1

- Once you have decided on a course, please complete the application form on the next page.
- The application form must be fully completed and accompanied with certified copies of all relevant academic transcripts.
- Successful applicants will receive an offer package. This package contains:
 - Letter of offer (authority to enrol)
 - Invoice (acceptance of offer)
 - Standard Student Contract
 - Visa application and other related forms
- To accept our offer to study at Curtin Singapore, you must complete and sign the acceptance of offer and Standard Student Contract and return it with the following documents:
 - Two recent passport sized photographs
 - Two sets of signed and completed Immigration and Checkpoints Authority forms V36, V39s and form 16
 - Certified copy of your birth certificate
 - Certified copy of your previous qualifications including award certificates and academic transcripts (high school included)
 - Certified copy of your passport
 Students from visa-required countries will also need to provide the following:
 - Documentary proof of financial ability in the form of certified bank statements, and savings accounts.

Note: Some students may receive a letter of offer with conditions. Payment should not be made until you are able to satisfy the conditions on the letter of offer.

STEP 2

Before you leave home

- Curtin Singapore will apply for your student pass on your behalf. If you are from a visa-required country, Curtin Singapore will also apply for a single journey visa (SJV) for you.
- Curtin Singapore will notify you of the outcome of the student pass and single journey visa application.
- Upon confirmation of the approval you will be required to make payment of the first semester's tuition fees as well as any non-tuition fees. This payment can be made to Curtin Singapore, or to a Curtin overseas representative in your country.
- Upon receipt of the fee Curtin Singapore will send you a scanned copy of the approval letter and the original single journey visa will be mailed to you (if applicable).
- It is advisable to book an air ticket immediately after you accept a student place at Curtin Singapore as seats are in heavy demand before the start of semester. Note that the single journey visa is only valid for one month from the date of issue.
- To request the airport reception and/or accommodation please contact Curtin Singapore Admissions.

STEP 3

Arriving in Singapore, what happens now?

- If requested, the admissions office provides an airport reception and transfer to accommodation for new students who are travelling alone. Alternatively, you may choose to take a taxi to your accommodation.
- Students without confirmed accommodation, who have requested airport reception, will be picked up and transferred to their temporary accommodation.
- Students will be required to undertake medical screening to meet student pass requirements. They will also be required to go to the ICA for their student pass application, and collect their student pass from student affairs.
- Curtin Singapore conducts an orientation program to assist students settling into a new country and the university environment. The program includes information on enrolment procedures, study skills, campus facilities, support services, public transport, shopping, and recreational activities. All students are required to attend. Orientation dates are stated on your letter of offer.
- Students are expected to attend all classes and undertake all tests and examinations during a course and abide by all Curtin Singapore's rules and regulations that are in force at any time.

FURTHER INFORMATION

Should you require further information, please contact: Curtin Singapore Admissions Office
90 and 92 Jalan Rajah
Singapore 329162
Email: admissions@curtin.edu.sg
Web: curtin.edu.sg

Application for admission to an undergraduate degree or postgraduate coursework degree

This application form is for students applying to study onshore at Curtin Singapore (90-92 Jalan Rajah, Singapore).

International students applying to study in Australia should complete the relevant undergraduate or postgraduate application for admission form available from: international.curtin.edu.au/applynow.cfm

PERSONAL DETAILS

_____		_____	
Title	Given names	Family name	
On all official documentation your name will appear as Given name/s, family name - if this is not how your name appears in your passport or birth certificate please print your name as it appears on these documents.			
Curtin student ID (if previously a Curtin/WAIT student)		If your name has changed since you were last enrolled, please print previous name.	
Email		Telephone	
Date of birth	Day	Month	Year <input type="checkbox"/> Male <input type="checkbox"/> Female
Are you a current Curtin student applying to switch courses? <input type="checkbox"/> Y <input type="checkbox"/> N			

COURSE INFORMATION (Course titles are available in this guide)

	Course title (eg. Bachelor of Commerce, Master of Accounting)	Major area of study, if relevant (eg. Accounting)
First preference		
Second preference		
When do you wish to commence studies? Year _____ Study period _____		
To help us better evaluate our marketing strategies, please indicate how you first heard about the course you are applying for. <input type="checkbox"/> Prospectus <input type="checkbox"/> Website <input type="checkbox"/> Newspaper <input type="checkbox"/> Advertisement <input type="checkbox"/> Exhibition/fairs <input type="checkbox"/> Agent <input type="checkbox"/> Friend/relative		
What country are you submitting this application from? _____		

ENGLISH LANGUAGE PROFICIENCY

As all courses are taught in English, applicants will need to meet Curtin's English language requirement. If your education qualifications were not completed wholly or predominantly in English, please indicate what test/s you have sat (or intend sitting) and attach certified* documentary evidence of results.

GCE 'O' level IELTS TOEFL
 CUTE ESL/ELACS Other (Please specify) _____

Would you like to apply for an English language course? Y N

Note: Having made this selection, you will receive a package from Navitas English Singapore.



PERSONAL ADDRESS (Address in home country. A post office box number is NOT acceptable).

Number and street	
Suburb/town	
State	Post/zip code
Country	

MAILING ADDRESS (If different from permanent address)

Number and street	
Suburb/town	
State	Post/zip code
Country	

EMERGENCY CONTACT DETAILS

Name	
Relationship	
Telephone	

PERSONAL STATISTIC DETAILS

Have you previously visited Singapore? <input type="checkbox"/> Y <input type="checkbox"/> N	If yes, what year did you arrive?
What is your country of citizenship:	
In which country were you born?	
What is the main language spoken at your permanent home residence?	

MEDICAL/DISABILITY NEEDS

The information below is used to assist the University in monitoring, supporting and improving services to students with medical/ disability requirements. Disclosing this information will not affect your admission to the University.

Do you have a disability, impairment or long-term medical condition which may affect your studies? <input type="checkbox"/> Y <input type="checkbox"/> N
Please indicate the type/s of disability <input type="checkbox"/> Hearing <input type="checkbox"/> Vision <input type="checkbox"/> Learning <input type="checkbox"/> Medical <input type="checkbox"/> Mobility <input type="checkbox"/> Other
Would you like to receive information on support services, equipment and facilities available that may assist you? <input type="checkbox"/> Y <input type="checkbox"/> N

EDUCATIONAL QUALIFICATIONS

Please provide details of all formal studies that you have completed and those that you are currently undertaking. You are required to supply an original or certified* copy of your academic award/s and transcript/s for all tertiary studies except those undertaken at Curtin/WAIT. Academic records must contain an explanation of grading system descriptions.

Name of qualification (eg. GCE 'O'/'A' level, HSC Degree)	Institution/School/University (eg. Temasek Junior College)	Year enrolled (eg. 1992)	Year completed (eg. 1995 or not completed)	Date results expected (if applicable)

Would you like the above qualifications to be assessed for recognition of prior learning? Y N

EMPLOYMENT DETAILS (To be completed if applying for a postgraduate course where work experience is an entry requirement).

Submission of supplementary information to your postgraduate application varies across courses. Applicants are advised to refer to the application guidelines and submit relevant supporting documentation. Guidelines and supplementary forms are available from: futurestudents.curtin.edu.au/postgraduate/courseworkforms.cfm

Employer/Company Name	
Address	
	Post/zip code
Contact Name	Telephone
Position title and brief description of your duties	

APPLICANT'S DECLARATION AND SIGNATURE

I declare that I have read the instructions on this application form and that the information I have provided is complete and correct.

I understand that the information collected on this form is to enable Curtin University of Technology to assess my application, create a record on its student database, undertake statistical analysis, meet statutory reporting requirements and further inform me about the course to which I am applying as well as the University's other courses/events. The information will be accessed by University officers strictly for these purposes. Where personal information is to be provided to contractors, the University will require that confidentiality agreements be first entered into.

I understand that if I do not complete all the questions on this form, it may not be possible for the University to process my application.

I authorise Curtin University of Technology to obtain further academic information or official student records from any educational institution or recognised educational qualifications assessment body necessary and/or, where my work experience is relevant, to verify my employment history for the purpose of making an informed decision about my application.

In the case of postgraduate applications, I understand that the services of Qual Search may be engaged to verify my qualifications. I further understand that Curtin is not responsible if any educational body/institution does not supply these records, that the results of this search may be made available to me on request and an audit of this authority may also be undertaken.

I understand that I have the right to access and amend personal information that Curtin holds about me, subject to legislation, by contacting the Freedom of Information Coordinator at foi@curtin.edu.au

I acknowledge that Curtin University of Technology reserves the right to vary or reverse any decision regarding admission made on the basis of incorrect, incomplete or fraudulent information.

Signature	Date
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Important checklist to ensure a quick response to your application

- Prior to making an application please familiarise yourself with any specific requirements which relate to the course you are applying for. Refer to: handbook.curtin.edu.au
- If you are lodging an application for postgraduate study, please familiarise yourself with application guidelines at: futurestudents.curtin.edu.au/postgraduate/courseworkforms.cfm which relate to the course. The guidelines will advise you on what other documents are necessary as part of your application, for example. referee reports, employer reports, resumes, portfolios, etc.
- Enclose certified* copies of all previous qualifications including award certificates (if applicable) and academic transcripts with grading system descriptions.
- If your academic transcripts are in a language other than English, enclose certified* English translations.
- If your previous studies do not meet Curtin's standard English requirements, enclose certified* copies of your English language qualification or details of English language proficiency.
- Enclose a certified* copy of evidence for change of name.
- Enclose a certified* copy of the personal details page of your passport and visa.
- Read and sign the applicant's declaration.

*Certified means witnessed by a Curtin representative, a notary public, Commissioner for Declarations, Justice of the Peace or the Academic Registrar of the institution that issued the transcript. For further information refer to the guidelines on certification at: futurestudents.curtin.edu.au/leavers/global/applic.cfm

LODGING YOUR APPLICATION

Please submit your application to admissions at Curtin Singapore or a Curtin University of Technology overseas representative.

Curtin Singapore 90 and 92 Jalan Rajah Singapore 329162 info@curtin.edu.sg curtin.edu.sg	Agent's stamp Counsellor's name _____ Email address _____
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At Curtin University of Technology, the privacy of our students, staff and the people we deal with is very important to us. Much of the information that the University collects in order to provide the services that it does, is personal information. For details of how the University will use, disclose and protect your personal information please contact Curtin Singapore admissions.





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