Curtin University



Sport and Recreation Strategic Plan

2025-2029

Make tomorrow better.

FIRST NATIONS ACKNOWLEDGEMENT

Curtin University acknowledges all First Nations of this place we call Australia and recognises the many nations who have looked after Country for more than 60,000 years.

We are honoured and grateful for the privilege to maintain campuses operating in Boorloo (Perth) and Karlkurla (Kalgoorlie) in Australia.

We pay our respects to Elders past and present as Custodians and Owners of these lands. We recognise their deep knowledge and their cultural, spiritual and educational practices, and aspire to learn and teach in partnership with them.

Curtin also acknowledges First Nations peoples connected with our global campuses. We are committed to working in partnership with all Custodians and Owners to strengthen and embed First Nations' voices and perspectives in our decision-making, now and into the future.

Front cover image: Social Sport netball

Back cover image: Student playing basketball

▸ Curtin University Yarning Circle

Introduction

Our mission is to create an environment that welcomes our Community to participate in sport and recreation.

The Sport and Recreation 2025–2029 Strategic Plan (SRSP) has been developed in alignment with Curtin's 2030 Strategy, which sets the future direction for the University through three strategic themes: People | Planet | Partnerships.

The SRSP is aimed at revitalising our programs and services to better serve our core community of students, staff, alumni, and partners, and transform their experiences.

The SRSP has been approved by the Curtin Senior Executive Team.

Curtin 2030 vision:

Working in partnership we will make a difference for people and our planet.

Curtin values:

INTEGRITY
To act ethically, honestly and with fairness.

RESPECT
To listen, value and acknowledge.

COURAGE
To lead, take responsibility and question.

EXCELLENCE
To strive for excellence and distinction.

IMPACT
To empower, enable and inspire.

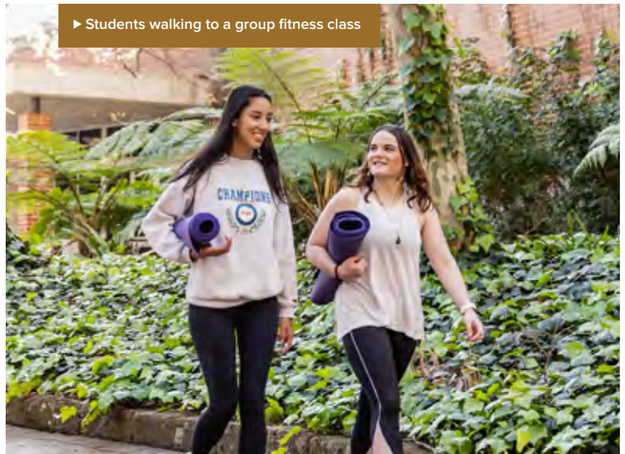
The next five years will see Sport and Recreation guided by the following focus areas:

- Increase Participation
- Enhance the Quality of our Facilities and Services
- Enhance Industry Partnerships
- Evidence-Based Decision-Making and Innovate Operations
- Create and Support Competitive Sporting Pathways for Student Athletes.

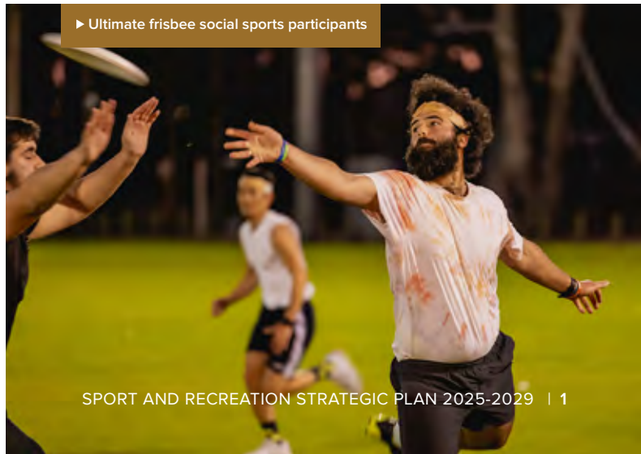
With diversity, equity, and inclusion at the forefront of the SRSP, we are committed to creating an environment where every individual can thrive.

We are excited for the journey ahead as we work together to strengthen our Community through sport and recreation.





▸ Students walking to a group fitness class



▸ Ultimate frisbee social sports participants

Our Community

The Curtin Sport and Recreation Community consists of students, staff, alumni, global campus communities, Curtin College, industry and community partners, and the UniSport Australia network.

Our Community also extends to both the City of South Perth, and Town of Victoria Park residents, and members of the public who benefit from our offerings.

By defining our Community, we ensure our programs and services are meaningful, relevant, and impactful, ultimately fostering a vibrant and engaged environment for everyone involved.



▸ Soccer social sports participants



▸ Students visiting Curtin Stadium



▸ Students weight training at the Fitness Centre



▸ Carnaby Kids Holiday Program



▸ St Cat's students celebrate a win

FOCUS AREA 1: Increase Participation

We plan to increase participation of the Curtin Community in sport and recreation by creating more inclusive, accessible, and engaging opportunities for participation.

Our goal is to inspire more people to get involved - more often - by fostering a vibrant and welcoming environment supporting physical activity, connection, and wellbeing.

Recognising the vital role sports and recreation play in enhancing the quality of life, ***FOCUS AREA 1*** aims to break down barriers to participation and build a culture where being active is an integral and celebrated part of campus life. Whether through social sport, competitive opportunities, wellness initiatives, or informal recreation, we are committed to meeting the diverse needs and interests of the Curtin Community.

To drive this forward, a series of strategic initiatives will be introduced to strengthen community connections and promote sustained participation. These efforts will not only focus on increasing participation, but on fostering a more connected, healthy, and inclusive Curtin Community - making sport and recreation a powerful enabler of belonging, engagement, and personal growth.

Strategic projects

2025

1.1 Implement Governance and Best Practice Frameworks for Curtin Affiliated Clubs.

2026-2027

1.2 Renew our Student Engagement and Consultation Framework to enhance programs and services.

1.3 Develop an *Active Women's* strategy aimed at increasing female participation in sport and recreation.

1.4 Develop our Staff Engagement and Consultation Framework to enhance programs and services for Curtin Staff.

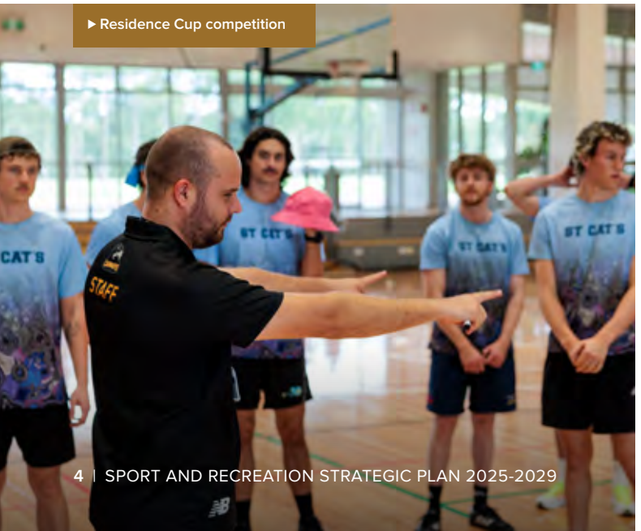
2028-2029

1.5 Enhance student offerings dedicated to recreation-based activities.

1.6 Develop a Faculty Engagement Framework to better enhance collaboration between academic pursuits and sport and recreation activity.



▸ Kendo student athletes



▸ Residence Cup competition



▸ University Basketball League Pride Round



▸ Social sport netball



▸ Students playing basketball

FOCUS AREA 2: Enhance the Quality of our Facilities and Services

We aim to elevate the standard of our facilities and services to be sector leading across Australia.

Our goal is to ensure every member of the Curtin Community enjoys a seamless, enriching experience when engaging with sport and recreation offerings. At the core of ***FOCUS AREA 2*** is our commitment to create inclusive, sustainable, and future-ready spaces and services.

We acknowledge the vital role facilities and services play in fostering community pride and belonging. By committing to infrastructure that is not only functional but also inspiring, we aim to encourage greater use, attract new participants, and support diverse needs across our Curtin Community.

Through a continuous improvement mindset and strong stakeholder engagement, we will position Curtin as a benchmark for excellence in sport and recreation facilities and services nationwide.



▸ Curtin Stadium

Strategic projects

2025

2.1 Review service delivery process to enhance facility operations.

2.2 Enhance program offerings focused on meditation, yoga, and wellness services.

2026-2027

2.3 Develop a strategy to transform Curtin Fitness and Wellness.

2.4 Enhance customer-facing facilities to ensure a welcoming, accessible, and engaging experience for the Curtin Community.

2028-2029

2.5 Enhance programs and spaces to better connect with our diverse Curtin Community.

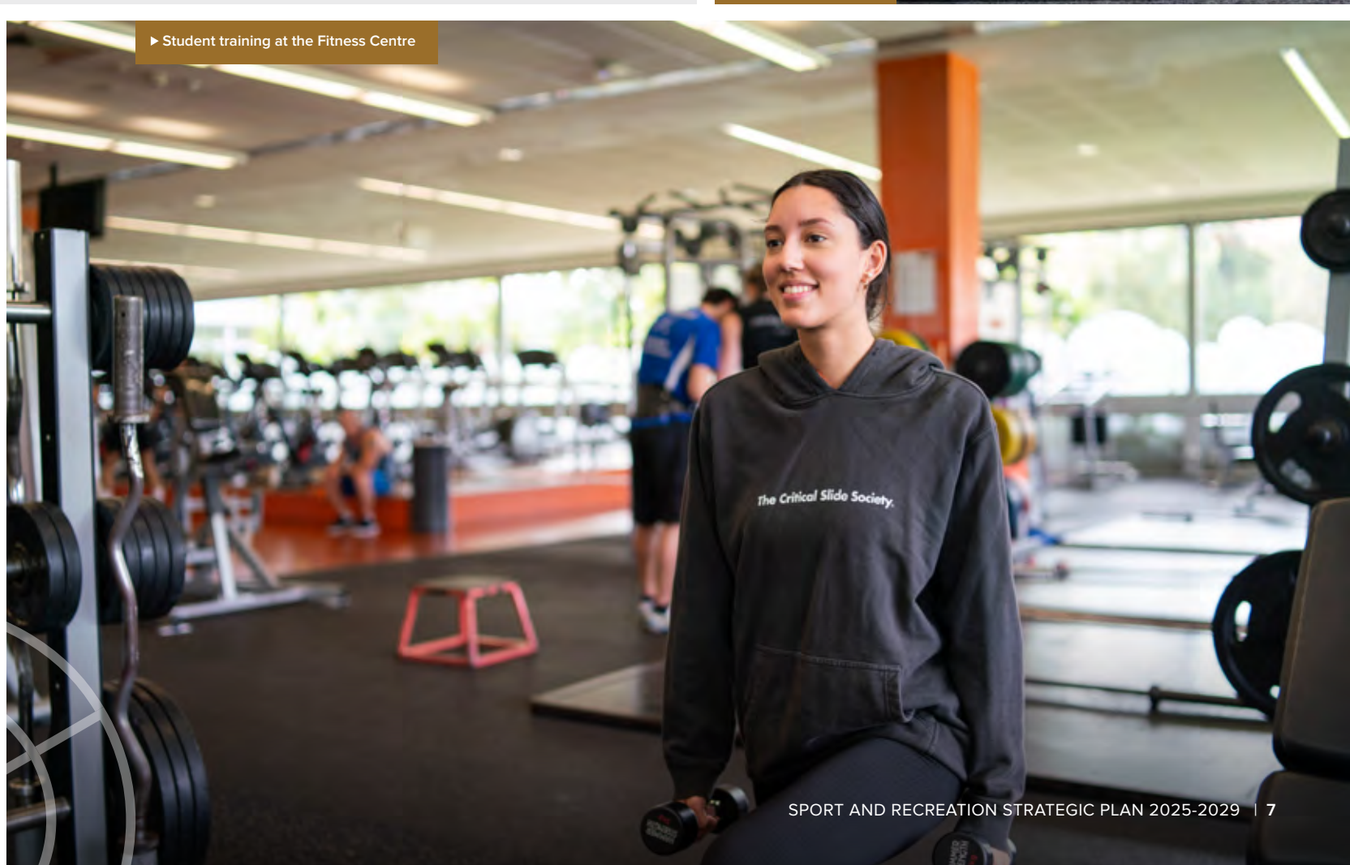
2.6 Assess needs of facilities and services to support the future goals of Curtin Sport and Recreation affiliated clubs.



▸ Group fitness class



▸ Ultimate frisbee social sports participant



▸ Student training at the Fitness Centre

FOCUS AREA 3: Enhance Industry Partnerships

We look to build and strengthen meaningful partnerships with industry leaders and key stakeholders to enhance the impact, relevance, and reach of our sport and recreation initiatives.

By deepening our engagement with the wider industry, we aim to create mutually beneficial relationships supporting innovation, knowledge sharing, and long-term growth for the Curtin Community.

FOCUS AREA 3 will enable us to align our programs and services with current and emerging trends, ensuring our offerings remain contemporary, competitive, and responsive.

Through a connected and collaborative approach, we can enrich the experiences of our community, create pathways, and contribute to the advancement of sport and recreation.

We will also seek to create value for our Community by offering visibility, influence, and opportunities to co-create outcomes that align with shared goals.

Strategic projects

2025

3.1 Enhance our presence through a renewed marketing and brand strategy.

3.2 Renew our event management and venue use frameworks to deliver accessible, and high-quality experiences within our facilities.

2026-2027

3.3 Identify strategic partnerships and opportunities with the wider sport sector to enhance programs and services.

3.4 Identify opportunities for partnership with local, state and federal bodies to enhance Curtin Sport and Recreation.

2028-2029

3.5 Partner with the Curtin Centre for Aboriginal Studies to continue to co-deliver Inter-varsity opportunities.

3.6 Develop a Community of Practice Framework focused on creating opportunities and affiliation with our Global Campuses.



▸ Fremantle Dockers Clinic



▸ Interfaculty dodgeball



▸ Volleyball team at Indigenous Nationals



▸ Student at Indigenous Nationals



▸ Curtin Carnival tug of war

FOCUS AREA 4: Evidence-Based Decision-Making and Innovate Operations

We aim to strengthen our evidence-based decision-making while driving innovation across our operations.

By embedding data and evaluation into our everyday operations, we aim to improve our understanding of Community, program effectiveness, and operational efficiency. These insights will empower us to make decisions that will enhance our offerings and ensure we remain aligned with the expectations of our community.

FOCUS AREA 4 is driven by our commitment to streamline operations, reduce inefficiencies, eliminate redundancies, and deliver better value across all areas of sport and recreation.

Strategic projects

2025

4.1 Develop a framework to capture stakeholder insights and drive continuous improvement through surveying and evaluation methods.

2026-2027

4.2 Review the Sport and Recreation digital strategy, in partnership with Digital Technological Solutions (DTS).

4.3 Enhance operating frameworks to boost efficiency and effectiveness in our services.

2028-2029

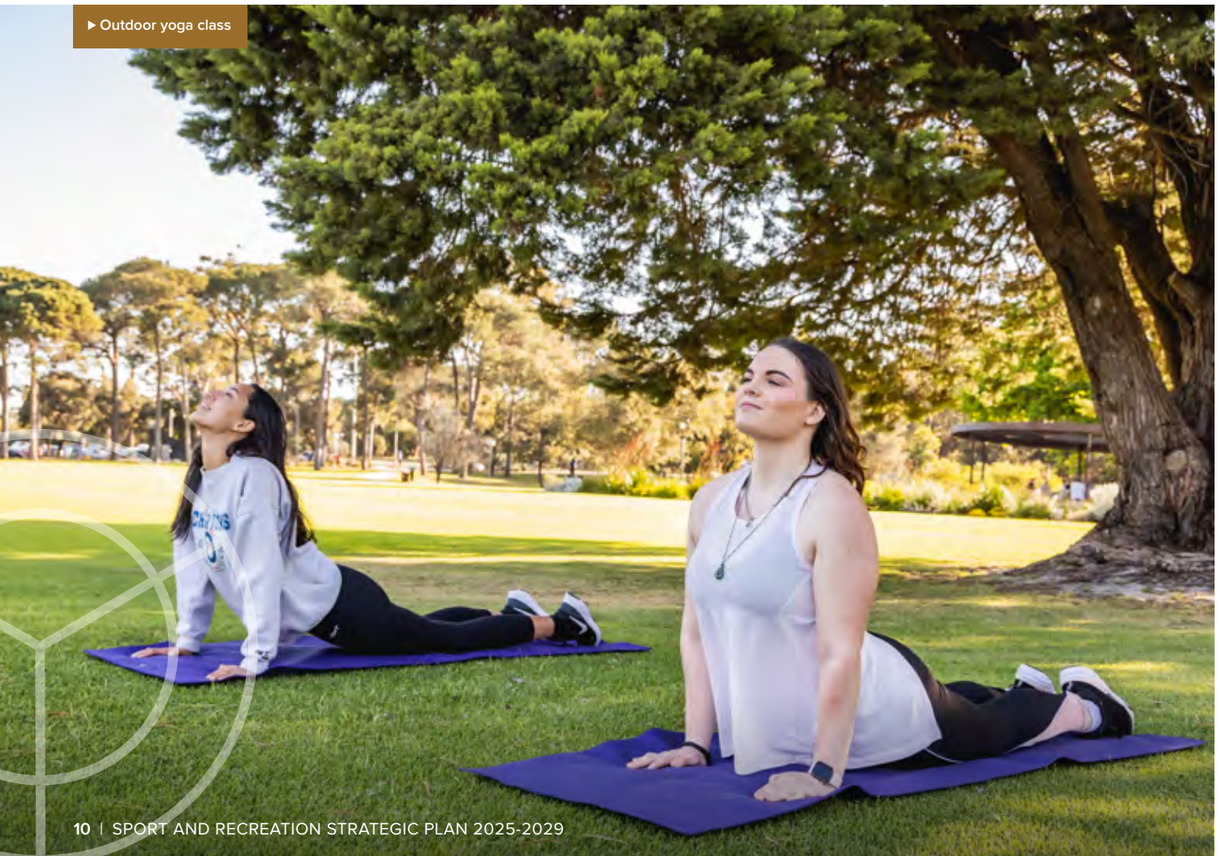
4.4 Explore collaboration opportunities with teaching and research to enhance academic opportunities within Sport and Recreation.



▶ Sport and Recreation team member



▶ Ultimate frisbee social sports participant



▶ Outdoor yoga class



▶ Personal training at the Fitness Centre

FOCUS AREA 5: Create and Support Competitive Sporting Pathways for Student Athletes

We are dedicated to supporting our students in their dual pursuits of academic excellence and performance sport.

We recognise student athletes bring exceptional dedication, leadership, and resilience to the Curtin Community, and we are dedicated to fostering an environment that enables them to thrive—both on the field and in the classroom.

FOCUS AREA 5 creates a performance culture where student athletes are recognised, celebrated, and supported to reach excellence throughout their university journey. We provide opportunities for students to represent Curtin through the engagement and delivery of competitive sport offerings, allowing students to represent Curtin on a state or national stage, as well as supporting elite athletes in their endeavours for both sporting success and career progression.

We are committed to strengthening relationships with sporting organisations, national bodies, and alumni networks to create broader opportunities for competition, mentorship, and career progression beyond university.



▶ University Basketball League

Strategic projects

2025

5.1 Enhance the delivery model for Intervarsity competitions to enable greater opportunities for students to represent Curtin.

5.2 Develop a student engagement framework to better engage student participation at National Competitions.

2026-2027

5.3 Enhance industry partnerships to strengthen and expand sport pathways for Curtin students.

5.4 Evaluate and enhance the support framework for elite and emerging student athletes to enable their success.

2028-2029

5.5 Strengthen our sport pathway opportunities to ensure greater access for disadvantaged student groups.

5.6 Enhance partnerships within the professional sport industry to foster greater collaboration and growth within offerings.


▶ University Basketball League



▶ Indigenous Nationals volleyball



▶ University Basketball League


▶ Indigenous Nationals touch rugby

Our Enablers

Activities and initiatives related to the focus areas will be supported by our enablers




▸ Social Sport basketball


▸ Students outside Centre for Aboriginal Studies building


▸ Students playing basketball

▸ Social Sport netball



Strategy on a Page

FOCUS AREA 1: Increase Participation	1.1 Implement Governance and Best Practice Frameworks for Curtin Affiliated Clubs.	1.2 Renew our Student Engagement and Consultation Framework to enhance programs and services.	1.3 Develop an *Active Women's* strategy aimed at increasing female participation in sport and recreation.	1.4 Develop our Staff Engagement and Consultation Framework to enhance programs and services for Curtin Staff.	1.5 Enhance student offerings dedicated to recreation-based activities.	1.6 Develop a Faculty Engagement Framework to better enhance collaboration between academic pursuits and sport and recreation activity.
FOCUS AREA 2: Enhance the Quality of our Facilities and Services	2.1 Review service delivery process to enhance facility operations.	2.2 Enhance program offerings focused on meditation, yoga, and wellness services.	2.3 Develop a strategy to transform Curtin Fitness and Wellness.	2.4 Enhance customer-facing facilities to ensure a welcoming, accessible, and engaging experience for the Curtin Community.	2.5 Enhance programs and spaces to better connect with our diverse Curtin Community.	2.6 Assess needs of facilities and services to support the future goals of Curtin Sport and Recreation affiliated clubs.
FOCUS AREA 3: Enhance Industry Partnerships	3.1 Enhance our presence through a renewed marketing and brand strategy.	3.2 Renew our event management and venue use frameworks to deliver accessible, and high-quality experiences within our facilities.	3.3 Identify strategic partnerships and opportunities with the wider sport sector to enhance programs and services.	3.4 Identify opportunities for partnership with local, state and federal bodies to enhance Curtin Sport and Recreation.	3.5 Partner with the Curtin Centre for Aboriginal Studies to continue to co-deliver Inter-varsity opportunities.	3.6 Develop a Community of Practice Framework focused on creating opportunities and affiliation with our Global Campuses.
FOCUS AREA 4: Evidence-Based Decision-Making and Innovate Operations	4.1 Develop a framework to capture stakeholder insights and drive continuous improvement through surveying and evaluation methods.	4.2 Review the Sport and Recreation digital strategy, in partnership with Digital Technological Solutions (DTS).	4.3 Enhance operating frameworks to boost efficiency and effectiveness in our services.	4.4 Explore collaboration opportunities with teaching and research to enhance academic opportunities within Sport and Recreation.		
FOCUS AREA 5: Create and Support Competitive Sporting Pathways for Student Athletes	5.1 Enhance the delivery model for Intervarsity competitions to enable greater opportunities for students to represent Curtin.	5.2 Develop a student engagement framework to better engage student participation at National Competitions.	5.3 Enhance industry partnerships to strengthen and expand sport pathways for Curtin students.	5.4 Evaluate and enhance the support framework for elite and emerging student athletes to enable their success.	5.5 Strengthen our sport pathway opportunities to ensure greater access for disadvantaged student groups.	5.6 Enhance partnerships within the professional sport industry to foster greater collaboration and growth within offerings.
ENABLERS	**E1** Diversity, Equity and Inclusion underpins service design.	**E2** Enhanced consultation frameworks implemented to support best practice governance of the sport advisory council.	**E3** Deliver tailored staff training opportunities.	**E4** Enhance staff engagement framework and onboarding delivery.	**E5** Development of a Sport and Recreation Strategic Space Plan in partnership with Properties, Facilities and Development.	**E6** Develop a Sport and Recreation Sustainability Framework aligned to United Nations Sustainable Development Goals.

2025 2026-2027 2028-2029



▶ Interfaculty dodgeball



▶ Social sport basketball



▶ Student playing basketball on campus



▶ Social sport netball



For more information

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