

Global Engagement Centres Policy

1. COMPLIANCE OBLIGATION SUPPORTED

[Curtin University Act 1966 \(WA\)](#)

[Rule No. 1 Made Pursuant to Statute 21 – Academic Board Constitution](#)

[Curtin 2030 Strategic Plan](#)

2. PURPOSE

The purpose of this policy and its supporting procedures is to set out the framework and principles for establishing, operating and closing Global Engagement Centres.

3. POLICY STATEMENT

3.1 The University aims to expand its engagement across different regions and as a key feature of being a global university. Global Engagement Centres will support the University's global academic activities, including establishing international institutional links for international student engagement, community engagement, research and academic activities through strategic partnerships around the globe.

3.2 Establishment of Global Engagement Centres

3.2.1 The approval process for the establishment of a Global Engagement Centre is as follows:

- (a) A comprehensive business case proposal for the establishment of a Global Engagement Centre, addressing the below criteria, will be submitted to the Deputy Vice-Chancellor Global (DVC Global) for consideration.
- (b) The DVC Global will liaise with the Deputy Vice-Chancellor Research and Deputy Vice-Chancellor Academic to seek their endorsement.
- (c) Where all parties endorse the proposal, the DVC Global will recommend to the Global Positioning Committee that it recommend to the Academic Board the approval of the Global Engagement Centre.

3.2.2 The criteria for the establishment of Global Engagement Centres are:

- (a) Strategic, academic and research benefits;
- (b) Alignment with the University's global strategic priorities;
- (c) A detailed financial projection including resource allocation;
- (d) Rationale of proposed priority region or country selected and alignment to global strategy of Curtin;
- (e) Plan for engagement with academia, government, industry, community, and alumni in priority region or country selected;
- (f) Plan to form the centre as a hub to conduct research and develop research collaborations that links the University with other academic institutions and industries in priority regions and countries across all Faculties;
- (g) Outline how the centre would support the University's international student recruitment targets and global ambitions;
- (h) A detailed risk management plan and business contingency plans to assess regulatory, financial, operational, and foreign risks;
- (i) List of key stakeholder support and collaboration that enhance the Global Engagement Centre's effectiveness; and
- (j) List of key activities for evaluation and reporting as measurement of success.

- 3.2.3 Global Engagement Centres will be established for a term of up to five years, subject to satisfactory annual performance. Global Engagement Centres require re-approval before the end of their approved term, with re-approval following the same process as their establishment along with consideration of prior performance. Global Engagement Centres may be re-approved for further periods up to five years.
- 3.2.4 Once approved, Global Curtin will register Global Engagement Centres internally using the appropriate organisational coding.

3.3 Operation and Performance Assessment of Global Engagement Centres

The operation and performance assessment of Global Engagement Centres will be as per the [Global Engagement Centres Procedures](#).

3.4 Closure of Global Engagement Centres

- 3.4.1 The Academic Board will approve the closure of a Global Engagement Centre on the recommendation of DVC Global via the Global Positioning Committee. The DVC Global will consult with DVC Research and DVC Academic before putting forward the recommendation. The recommendation will be accompanied by a closure plan developed by the DVC Global.
- 3.4.2 The closure plan will specify the actions to be taken to close the Global Engagement Centre, an expected timeline, summary of impacts and who is responsible for implementing the closure plan and its actions.
- 3.4.3 Global Curtin will monitor the closure plan and report to the Global Positioning Committee.
- 3.4.4 The information and records produced at the centres will be handled in accordance with the university's policies and procedures for information management.

4. SCOPE OF POLICY

This policy applies to the University community that interacts with Global Engagement Centres and relevant Global Engagement Centre staff members, including Council members, students, employees, University Associates, Curtin-controlled entities, and all persons participating in university business or activities, including employees, University Associates, whether as a visitor, service provider, contractor or volunteer.

5. DEFINITIONS

(Note: Commonly defined terms are located in the [Curtin Common Definitions](#). Any defined terms below are specific to this document).

Engagement

Encompasses international student engagement, community engagement, research engagement, and academic engagement and refers to the proactive and collaborative involvement of the University with key stakeholders in the Global Engagement Centre's designated region or country. It fosters meaningful interactions, strategic partnerships, and initiatives that promote and enhance international student recruitment; enhanced and transformative learning and teaching experiences; local community contributions; and drives research advancements across all faculties.

Foreign Risk

Foreign risk includes, but is not limited to, foreign influence, Foreign Interference, Foreign Arrangements, sanctions, Defence Export Controls, foreign policy, geopolitics, and matters or relationships that misalign with University values or national interest.

Global Engagement Centres

Global Engagement Centres are organisational units that support the University's global academic activities, including establishing international institutional links for international student engagement, community engagement, research and academic activities through strategic

partnerships around the globe. Global Engagement Centres will facilitate more efficient and sustainable market development, partnership management, and regional community building in priority regions and countries. Global Engagement Centres will enhance and connect the University's global work across the core Global, Research, and Academic portfolios. Global Engagement Centres will support the achievement of the University's international student recruitment targets and internationalisation of the Curtin curriculum and research activities across all campuses by developing regional connections, activities, and partnerships in priority regions and countries.

6. SUPPORTING PROCEDURES

[Global Engagement Centres Procedures](#)

7. RELATED DOCUMENTS/LINKS/FORMS

- [Brand Communications Policy](#)
- [Global Positioning Committee Constitution](#)

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REVISION HISTORY (filled out by Risk, Compliance and Audit)

Version	Approved/ Amended/ Rescinded	Date	Committee / Board / Executive Manager	Approval / Resolution Number	Key Changes & Notes
New	Approved	30/11/2023	Academic Board	AB 206/23	Attachment A to Item 10.2, effective 1 January 2024