



Strategic Planning Policy

1. COMPLIANCE OBLIGATION SUPPORTED

[Tertiary Education Quality Standards Agency Act 2011 \(Cth\)](#)

[Curtin University Act 1966 \(WA\)](#)

2. PURPOSE

To provide guidance to management about institutional, business and functional planning and governance.

3. POLICY STATEMENT

- 3.1. Curtin strives for a culture that empowers the University community to lead, innovate and deliver excellence underpinned by the vision, values and the University Strategic Plan. An integrated strategic management approach is adopted in pursuit of the vision, providing clear direction to staff and students of the University and guidance to its partners, alliances, stakeholders and the community in which it operates. The Office of Strategy and Planning facilitates the strategic planning process, and Executive Sponsors and Management are responsible for cascading the Strategic Plan into Portfolio, Campus, Faculty, School and Area Plans.
- 3.2. Under the Curtin University Act 1966, Council can delegate decision-making and other matters pertaining to Curtin to either committees of Council or the Vice-Chancellor. The Vice-Chancellor may choose to delegate onward to other officers of Curtin. In matters relating to planning at Curtin, Council approves the Strategic Plan, 3-year Financial Plan and the Strategic Asset Plan.
- 3.3. **Strategy and objective-setting**
 - 3.3.1. The Office of Strategy and Planning will engage the University community, and other stakeholders in informing the vision, and identifying and developing University-level strategic objectives.
 - 3.3.2. Executive Sponsors and Portfolio, Campus, Faculty, School and Area management will engage their teams in developing localised specific implementation plans (outlining agreed strategies and priorities).
 - 3.3.3. Executive Sponsors will ensure that strategies and priorities are aligned with Curtin's approved Risk appetite statement.
- 3.4. **Implementation**
 - 3.4.1. Detailed plans will be developed by the Senior Executive Team and initiatives and priorities identified to enable implementation of the strategy as well as inform operational priorities.
 - 3.4.2. Executive Sponsors and Area Managers have responsibility for the implementation of strategic priorities and initiatives that will be articulated in Implementation Plans.
- 3.5. **Performance and monitoring**
 - 3.5.1. Curtin will hold itself and its staff accountable to the achievement of its vision, and strategic objectives through monitoring of its key performance indicators, measures and targets that drive financial and non-financial performance in accordance with agreed priorities and Curtin values.
- 3.6. **Governance**
 - 3.6.1. Council approves, per its [Matters Reserved](#), the University Strategic Plan, and also approves the 3-year Financial Plan and Strategic Asset Plan.
 - 3.6.2. Council will ensure appropriate governance frameworks and resourcing are in place to support management in achieving the strategy.
 - 3.6.3. Curtin's values will underpin the University's strategic direction and strategic management.

3.6.4. Authority for approval of other plans is contained in the Register of Delegations.

4. SCOPE OF POLICY

This policy applies to the University community, including Council members, staff, University Associates, Curtin controlled entities, and all persons participating in University business or activities, including whether as a student, visitor, adjunct appointee, service provider, contractor or volunteer.

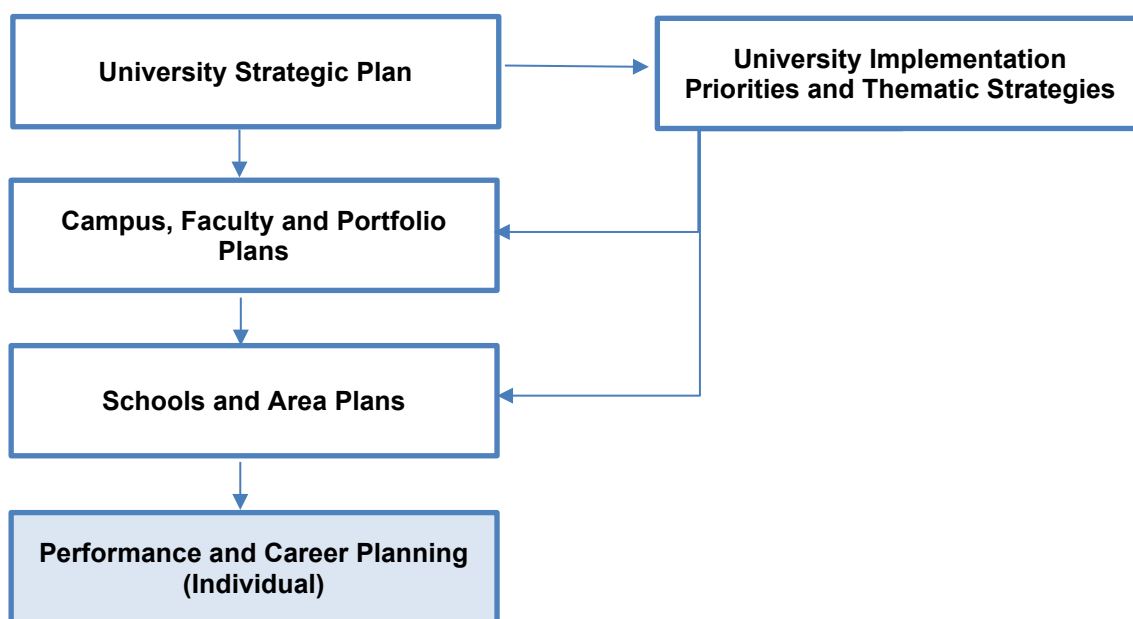
5. DEFINITIONS

(Note: Commonly defined terms are located in the [Curtin Common Definitions](#). Any defined terms below are specific to this document)

Strategic planning

Strategic planning includes the University Strategic Plan, including the review and changes to the vision, values, strategic framework, strategic objectives, and key performance indicators.

Strategic planning also includes the alignment of Campus, Faculty and School, and Portfolio and Area plans to reflect the University Strategic Plan vision, values, strategic framework, strategic objectives, and key performance indicators:



6. SUPPORTING PROCEDURES

[Planning Procedures](#)

7. RELATED DOCUMENTS/LINKS

[School Review Policy](#)

[Curtin Council Matters Reserved](#) and [Register of Delegations](#)

[Risk Reference Tables including Risk Appetite](#)

[Audit, Risk and Compliance Committee Constitution](#)

[Matters Reserved to Council](#)

Policy Compliance Officer	Melissa Thong , Director Strategy, Performance and Market Analysis Office of Strategy and Planning
Policy Manager	Chief Strategy and Marketing Officer
Approval Authority	Council
Review Date	1 April 2029

REVISION HISTORY

Version	Approved/ Amended/ Rescinded	Date	Committee / Board / Executive Manager	Approval / Resolution Number	Key Changes and Notes
	Approved	09/09/2008	Planning and Management Committee	PMC 88/08	Document No 00907/08
	Amended	10/12/2008	Council	C 189/08	Attachment B to Confidential Document No 01286/08, Amended Responsibilities to Reflect Organisational Chart
	Administratively Updated	10/05/2010	Director, Legal and Compliance Services		Minor Text Amendments
	Administratively Updated	27/01/2015	Director, Legal and Compliance Services		Policy Manager and Approval Authority amended
	Approved	11/10/2023	Council	C 125/23	Attachment B to Item 7.4 (previously Planning Policy)