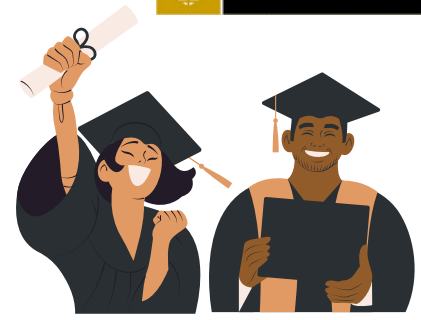


Standing out as a Graduate



There's a world of opportunities at your fingertips once you have your degree in-hand. The question is, how do we get the ones we want? The answer is complicated, but there's a handful of steps we can follow to set ourselves apart, and some words of wisdom to keep in mind:

by Patrick Catambay (Peer Academic Mentor)

► Define your goals and have a plan.

"Our goals can only be reached through a vehicle of a plan, in which we must fervently believe, and upon which we must vigorously act. There is no other route to success."

- Pablo Picasso

Set S.M.A.R.T. goals, and hold yourself accountable to achieving them.

Having them visible and prominent to you can be useful both as a reminder and motivator.

► Build your personal brand.

"Do not leave your reputation to chance or gossip; it is your life's artwork, and you must craft it, hone it, and display it with the care of an artist."

- Robert Greene

Be authentic. You have the freedom and privilege of self-expression, so use it to share achievements you are proud of. Tangible evidence is also highly valued by employers.

► Practice self-reflection

"Make an effort to understand who you are and then have the courage to just be yourself."

- Claudia Sesterheim

Self-awareness is a powerful trait. Work to understand your strengths and weaknesses and use it to direct your personal development. Keen to become a leader? Ask yourself why, and whether or not you're happy with the answer.

► Seek out opportunities to be challenged.

"A mind that is stretched by new experiences can never go back to its old dimensions."

- Oliver Wendell Holmes Jr

Apply your skills and talents beyond the classroom. There are many problems out there to be solved, and plenty of opportunities to help solve them. So seek them out.

Good luck!