



# SPONSORSHIP PACKAGES

## JOBS & EMPLOYABILITY WEEK

### **MAXIMISE YOUR COMPANY'S EXPOSURE AT CURTIN: BECOME A SPONSOR OF JOBS & EMPLOYABILITY WEEK 2024!**

Jobs & Employability Week is one of our high-profile events in second semester, attracting up to 1000 students annually. Our sponsorship packages offer you the opportunity to raise your organisation's profile before, during and after this four day event.

As a sponsor, your organisation will be included in event marketing across a multitude of Curtin channels prior to the daily event, reaching a minimum of 40,000 Curtin students through targeted emails alone. Sponsorship packages also include access to a range of valuable additions on your chosen day, as well as further engagement opportunities post-event.

**There are four sponsorship packages available - one for each day of Jobs & Employability Week.**

#### **DAY SPONSOR - \$950 + GST**

As a Day Sponsor, your organisation will receive the following on your chosen day:

- » Day registration for Jobs & Employability Week
- » An exhibitor space in a priority location
- » Catering vouchers for two representatives
- » One reserved car parking bay (valued at \$60)\*
- » Your company name and/or logo featured in Jobs & Employability Week marketing
- » One free online banner and announcement on UniHub (valued at \$240), pinned for one month\*\*
- » Guaranteed allocation to run your own interactive employability workshop^
- » One free recruitment service from our Recruit Curtin team (valued at \$325)^
- » A guest post on our Student OASIS News channel#

### **FOR MORE INFORMATION**

For more information about becoming a Day Sponsor of Jobs & Employability Week 2024, please contact Recruit Curtin:

[recruitcurtin@curtin.edu.au](mailto:recruitcurtin@curtin.edu.au)

08 9266 5627

# TERMS & CONDITIONS

\*We cannot guarantee reserved parking bays will be located near the event venue.

\*\*The online banner and announcement must be redeemed during semester two 2024, with a submission deadline of Friday 25 October 2024. This post, which will appear on Curtin UniHub's student homepage, can be used to promote your organisation's profile, employment opportunities, upcoming events or similar. A link, provided by you, can be included.

The announcement should be a maximum of 300 words, and our Engagement and Communications Team Lead maintains the right to edit the content if necessary. Any edits or changes would be shared with you prior to publication. Related photos are also requested – required specifications are hi-resolution (1500px x 750px) in landscape format. Contact the Recruit Curtin team for more details regarding this option.

^Staffing and assets required for the employability workshop are to be provided by the sponsor(s). Contact the Recruit Curtin team if you would like to discuss this option further.

^^Sponsors have until the end of 2024 to redeem the Recruit Curtin service. This service can include advertising of the opportunity available, pre-screening and shortlisting of applicants, interview scheduling and reference checks. Contact the Recruit Curtin team to discuss how they can meet your organisation's recruitment needs.

#The guest post must be redeemed during semester two 2024, with a submission deadline of Friday 25 October 2024. This post, which will appear on the [Student OASIS news](#) channel, should provide a learning for Curtin students, such as a participant's experience of your organisation's graduate program or the profile of an inspirational team member at your organisation. A link provided by you, whether it's to your company website, current opportunities page or other location, can be included.

The post should be a maximum of 600 words, and our Engagement and Communications Team Lead maintains the right to edit the content if necessary. Any edits or changes would be shared with you prior to publication. Related photos are also requested – required specifications are hi-resolution (1178px x 789px) in landscape format. Contact the Recruit Curtin team for more details regarding this option.